



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, May 21, 2024, at 4:00 pm in-person meeting at NEWSED 901 W 10th Ave #2a, Denver, CO 80204

The facilitator, Andrea Barela, the Board of Directors of the Santa Fe BID, called the meeting to order.

Roll Call/Attendance: An open public comments meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado, was called and held as shown above and per the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><u>Board Members - Present</u> Andrea Barela - BOD Rusty Brown - BOD David Brehm - BOD Jim Stevens - BOD George Lim - BOD Tom McLagan - BOD Jackie Bouvier - ED</p>	<p><u>Board Members - Absent</u> N/A <u>Guests</u> Ana Paula Pinto, Scott - ADSF David and Anthony - MDLDC Angelina Gurule - City Council Community - Cheryl Spector, Judy, Jessica, Brian, Ana, Barron</p>
--	---

Approval of minutes from the last meeting

Both April and May minutes are to be approved at the June 18 meeting.

Approval of the Agenda

The April and May Agenda will be approved at the June 18 meeting.

OPEN FORUM - Presentation and Public Discussion

This meeting was set up to provide the community with a presentation from the BID and accomplishments and to open the floor for discussion to gauge improvements.

Presentation Agenda:

- Welcome and Introductions
- Who we are and how we operate
- Our Accomplishments
- Ideas and Potential Improvement Strategies



- Open Forum for Public Feedback

Chairwoman Andrea Barela opened the meeting with a welcome and introductions of everyone's name. Andrea presented in the first half of the presentation. Vision and mission statements, who we are as a BID board, including a part-time admin ED, and where we operate our corridor map. She went over the operating plan with a thorough exclamation of every area we focus on:

- Physical Public Improvements
- Enhanced Maintenance
- Safety
- Economic Development

At this point, Andrea went in depth in each category, providing updates and successes obtained throughout the years. For detailed information, see the attached PowerPoint.

Jackie proceeded to the second half of the presentation, addressing some improvement points in response to a letter read to the board at the previous meeting. In an effort to address all concerns, Jackie aimed to cover every point raised. However, during the presentation, Scott, representing the board at the art district, felt that while the suggestions were commendable, they were too ambitious, given that the BID has only one part-time employee and a volunteer board (see attached PowerPoint).

As a result, Jackie was asked to pare down the list to more manageable deliverables. The board agreed to discuss potential collaboration strategies to achieve these goals at the next board meeting and then set a meeting date outside the meeting.

The floor was opened to the public, and many guests expressed immediate concerns, primarily focused on several key areas. These included the improvement of maintenance services, the need for additional trees, and the desire for enhanced communication beyond the current efforts. There was also a strong emphasis on leveraging the existing budget and identifying additional funding sources to ensure success over the next decade (provided an example sheet of other BIDs and their budgets). Other significant requests included the implementation of visible bike lanes, efforts to attract businesses to newly vacant spaces resulting from recent developments, and a more prominent BID presence to clarify the distinction between the Art District and the BID.

New Business/Old Business.

N/A

The meeting adjourned

The next meeting will be on 6/18/2024