



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, February 20, 2024, at 3:00 pm via Zoom virtual conference

The facilitator, Andrea Barela, the Board of Directors of the Santa Fe BID, called the meeting to order.

Roll Call/Attendance: A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado, was called and held as shown above and per the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><u>Board Members - Present</u> Andrea Barela - BOD Rusty Brown - BOD David Brehm - BOD Jim Stevens - BOD Jackie Bouvier - ED George Lim - BOD Tom McLagan - BOD</p>	<p><u>Board Members - Absent</u></p> <p><u>Guests</u> Ana Paula Pinto - ADSF Officer Campbell - CRO David and Anthony - MDLDC</p>
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Approval of minutes from the last meeting

Jim motioned to approve the minutes. George seconded to approve the minutes, and all were in favor as the motion moved forward. This was for both November and December minutes.

Approval of the Agenda

Jim motioned to approve the agenda, George seconded to approve the agenda with the amendment to add guest Michael James, and all were in favor as the motion moved forward.

Guest Updates

Officer Kaylan Cambell | Neighborhood Updates

- Officer Kaylan discussed trespassing issues and the importance of renewing trespass agreements with business owners annually.
- Enforcement actions and issuing citations were emphasized as strategies to address trespassing concerns.
- Officer offered to provide more information and resend the trespass agreement form.



- She highlighted a slight increase in property crimes and offered tips to prevent them, such as securing vehicles and parking in well-lit areas.
- Officer Kaylan confirmed the self-monitoring system and encouraged reporting, as it helps direct patrols to hotspots.
- Officer Kaylan explained how citizen reports inform patrol strategies and emphasized the importance of reporting.
- Andrea suggested incorporating safety resources on their website, which Jackie agreed to implement during an update.
- Kaylan mentioned business watch training as a way to educate about reporting options and available resources.

Kaylan Campbell updates recent crime statistics, including calls for service, types of incidents reported, and upcoming community events.

Committees/Reports/Updates

Ana Paula and Scott - Art District on Santa Fe

Ana Paula Pinto updates the community's recent activities and upcoming events.

- Ana Paula Pinto reported on the activities and progress of residents within the art district.
- Residents participated in gallery hops, round tables, and critiques, fostering community connections and growth.
- The neighborhood walkthrough was rescheduled to distribute window stickers and flyers outlining membership benefits to registered members and encourage non-members to join.
- Strategic planning sessions were conducted to review goals and rewrite the strategic plan, aiming for alignment with the district's mission.
- Interviews for a new staff position were scheduled, with final decisions expected in mid-March.
- The next member meeting is scheduled for March 20th, and adjustments to the meeting schedule were made to avoid conflicts with other meetings.

Executive Director Updates

Summary:

- Andrea discussed her ongoing work with Jackie on creating survey questions for feedback on the upcoming March First Friday event, focusing on physical improvement, maintenance, safety, and economic development.
- They plan to finalize the survey questions via email communication before the event.
- Andrea mentioned a recent meeting where the city's design team presented a PowerPoint presentation on various project areas, focusing on maintenance and physical improvements.



- Discussion points included streetscape design, maintenance challenges, and the future of the 1,400 block, which may require its maintenance district.
- Concerns were raised about absorbing additional maintenance costs due to project improvements, especially concerning landscaping expenses.
- Participants also discussed issues with past projects, such as destroying existing assets during construction.
- The importance of ensuring functional improvements on Santa Fe Drive was emphasized.
- Andrea emphasized the importance of functional and easily maintainable designs, particularly lighting and other amenities.
- The discussion included the need for public art and maintaining the unique character of the Santa Fe Arts District.
- David Brehm highlighted the challenge of preserving the district's cultural identity amidst streetscape improvements.
- Anthony, represented by David Maimon, stressed the importance of addressing key problems rather than attempting to solve all issues simultaneously.
- George emphasized the need to trust the professional design team's expertise while still providing input at the appropriate stages of the project.
- Tom M echoed the sentiment of giving the design team space to work while intervening when necessary to provide valuable input.
- George reiterated the importance of allowing the design team to develop a strong concept before extensive input from stakeholders is provided.
- The project is a continuation of a grassroots effort and underscored the need to trust the professional design team's process.
- Andrea mentioned the importance of inviting Hal and others from the corridor to design meetings to ensure their input is considered.
- David confirmed others participated in a previous meeting and expressed satisfaction with being listened to.
- Andrea highlighted the need to ensure they all receive invitations to future meetings.

This part of the discussion concluded with no further updates or announcements.

MDLDC Updates - David and Anthony

Summary:

- David reported on the installation of used receptacles and the removal of graffiti and posters.
- He discussed upcoming milestones, including erosion control and ornamental grass trimming.
- David emphasized the need to address the excessive posting of posters and proposed reducing them by 5% to ease maintenance efforts.



- Jackie proposed collaborating with Anna Paula to address poster issues and suggested creating a notice to inform artists and event organizers about posting rules.

Streetscape Project Updates | Ronaldo Melgoza

Message from Wesley:

- Apology for the inability to attend the BID board meeting today. Rolando is also unavailable
- The Streetscape project progress update should be available from the PSG meeting last week
- I contacted the work order group regarding parklet timing but haven't received a response yet
- I will follow up again today
- Thanks, and apologies for the last-minute cancellation

New Business/Old Business.

A closed Executive meeting with the board was held right after the public meeting ended.

The meeting adjourned

The next meeting will be on 4/16/2024