



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, August 16, 2022, at 3:00 pm via Zoom virtual conference

Call to order The meeting was called to order by the facilitator Tom McLagan - Board of Directors of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><u>Board Members - Present</u> Rusty Brown - BOD George Lim - BOD Tom McLagan - BOD David Brehm - BOD Jackie Bouvier - ED</p>	<p><u>Board Members - Absent</u> Andrea Barela - BOD <u>Guests</u> Jim Stevens - New BOD Officer Rob Gibbs Anthony Gregaro - MDLDC Ana Paula - ADSF</p>
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Approval of minutes from the last meeting

Rusty motioned to approve the minutes and George seconded to approve the minutes and all were in favor as the motion moved forward.

Approval of the Agenda

Rusty motioned to approve the agenda and George seconded to approve the agenda and all were in favor as the motion moved forward.

Guests Update

Guest - Officer Gibbs | Neighborhood Updates

Data on crime in the area is being provided on a monthly basis. Officer Gibbs went over the report.

Summary:

17 incidents occurred in July in the Santa Fe BID.

- 64.7% of incidents are property crimes (11 incidents).
- There is an overall increase of 183.3% when comparing July to June 2022 (an increase of 11 incidents)
- The most reported offenses in July were auto-related: 4 reports of Auto theft and 4 reports of Theft From Motor vehicles.

67 police calls for service were received during July in this area.

- 54 or 81% were citizen-initiated.
- 13 calls or 19% were officer-initiated.
- 9% of citizen-initiated calls this month were for an Assault.

Calls for Service by Month (Citizen-Initiated)

Problem Code Count

- Assault 6
- Auto Theft 5
- Trespass / Unwanted Person 5
- Alarm Call 4
- Threats 3
- Check Hazard 3
- Traffic Crash 3
- Suspicious Occurrence 3
- Theft 3
- EMS request PD 3
- Civil 2
- Burglary 2
- Disturbance 2
- Nature Unknown 2
- Attempt Contact or Pickup 2
- Harassment 2
- Criminal Mischief 1
- Robbery 1
- Weapon / Concealed Weapon 1
- TFMV 1

Total 54

Calls for Service by Month (Officer-Initiated)

Problem Code Count

- Attempt Contact or Pickup 5
- Subject/Vehicle Stop 2
- Parking Complaint / Aband Veh 1
- Sex Assault 1

- Domestic Violence 1
- Auto Theft 1
- Theft 1
- EMS request PD 1

Total 13

Guest - Jim Stevens New Board application

Jim is the Commander and Executive Director of VFW Post 1 at 841 Santa Fe Drive and the Director of the Veterans art Council. He got the VFW opened on the last first Friday as the grand re-opening and back in business. His heart is known around the Art district and he has always had a concern about how business is going on the courier and it makes an impact overall. VFW Post one was founded in 1891 and the Santa Fe post was the first in the entire nation. They work to assist and help veterans and community involvement. They have programs to award community grants and the Art district for small businesses.

Questions:

How much do you know about the BID? He has only been involved through the Art district however, he has a business concern and is interested in serving and being passionate about the corridor. What questions do you have for us? Jim was interested in understanding the overlay or streetscape project. He'd love to be comfortable and have a way to talk about it. He has been a part of the district since 2014.

In summary, The board was very glad he applied and they were glad that he opened the VFW on the last first Friday. And they were happy to have Jim interested in being involved and engaged. They had almost 2,400 visitors that walked through the gallery. To catch up on all that the BID Board is working on he will meet with George Lim.

Motion:

After the Board meeting Jim stepped out of the meeting and we held a special motion to vote Jim into the BID board. Tom motioned to accept the new proposal of Jim Stevens being our new board member. David seconded the motion and all were in favor as we had a quorum and made the decision to approve him as a new board member of the BID board.

Committees/Reports/Updates

Ana Paula - Art District on Santa Fe Updates

- August First Friday was great with great attendance, great bar partnership with NEWSSED, and The Art district brought in \$3,000 that night. Barricades showed late and no signs and car problems did transpire. Andrea has reached out for the next one.
- Unveiled PSYAH Murals all six murals are now installed and painted and installed with vinyl
- Residency updates: Started at beginning of this month one at Museo and one at the Zone, getting photos and bios on the website soon.
- New announcement: Leasing a location in the art district starting in September with their very one art location. All three artists will be there as well and the gallery in September. In November a new artist round. The new space is on the 800 blocks directly across from Museo. Next to the

barbershop there. In the future, there will be office hours, merch sales, etc. Great community space.

- Partner for banners a few years ago, I believe this was sponsored by the BID and ADSF and they are looking to revive this project. What are the records or budget for this and how many banners have been done? Ana Paula will touch base with Andrea on this.
- James Holmes will try to come on and introduce himself to the board
- Ana Paula will locate numbers for August First Friday for the next meetings. No big issues, some unregistered vendors popped up towards the end of the night. But no other complaints.

Andrea and Ana Paula - Task force

- August First Friday goals were for \$10,000 + and the goal was to get to \$12,000 and we got to a grand total of \$13,000+ plus the \$3,000 that Ana Paula Art District raised in the beer garden. Money was raised this year and we were on the positive side. Great news!
- Barricade debacle was still there after the first Friday on Tuesday. George had to go around and remove those signs and he had a long talk with them. But we need to reach out to them. We may be able to get a refund, Andrea will be contacting them.
- MDLDC - August First Friday update:
 - In and out of galleries all night
 - Smooth operations and Chandler (site director) was on site and moving trash
 - 32 trash receptacles and put out in approved areas/high traffic locations
 - At around 8:30 pm they were filled and had to be exchanged with new bags.
 - Next day 6:00 and was conducted and cleaned
 - 85 posters were put up during the event and 40 stickers of an electrician internships now there is some talk as to what can be done to prevent this next time.
 - George applauded and great job, but the side streets were horrible and need to define if that is MDLDC's responsibility or the food trucks. The food trucks need to bring additional trash receptacles to take care of the trash. Food trucks are snubbing us.
 - Food trucks at least 6 sold out. They made money, and need to take care of the trash on the side streets. We need to find a strategy to make this work for the community and keep it clean, maybe hold the deposit.
 - Addition of dumpster rentals for food truck vendors would help so that they can dump their trash in there as the rule. The fee with this can be included in the food truck fee.
 - Maybe in the future, there can be a drone but the marketing was done by the Art District.

Executive Director Updates

- Radiant Lighting completing work and checking the corridor doing a good job, no poles down and they continue to do a great job and provide the maintenance as needed.
- Construction workers have been keeping us in the loop and continue to provide updates and changes as they arise.
- A lot of the time was spent during August First Friday
- Actuals will come in after August 25th and next board meeting we will start with a hearing to see if we choose to take TABOR and inflation for the 2023 budget.
- Quotes from contractors have been coming in for the accuracy of the 2023 budget.
- Next meeting go through the budget and make decisions.

Wesley DOTI Updates

No updates on the streetscape process, he will try to get anything he has later and email updates later in the week.

Anthony MDLDC Updates

- Graffiti Removals: 85
- Poster/ Sticker Removals: 85
- Specialty: 1
- Bio Hazards Removed: 0
- 3 receptacles missing
- Planters - 1 needs total replacement
- 2 planters need new plants and cisterns water plants
- Plant material needs to be replaced
- 5 out of the total planters need to be replaced and rebolted
- All will be shared with the city and a 311 report for each will be completed
- Phase two for trash receptacles due August 31st and this is being built up and complete.

After great discussion, we decided that options for trash receptacles came up and we can email samples and have the board choose the best style or unit for the corridor.

Talk to construction companies and ask them to include that with their build-out and pay and ask them to install one in each area where they are building out.

Anthony will build a work plan for current trash receptacles that need to be bolted.

Can we add a recognition plaque on the trash receptacles?

We need easily replaced standard trash receptacles to easily replace them as needed.

TACTICS in the positive direction

Speed limit reduction - **COMPLETE**

Re-stripping - Sounds like this may not happen

New Trash Receptacles - \$5,000 from city council was **received pending purchase**

Additional Maintenance day - **COMPLETE**

Removal of el Noa Noa parklet - **Wesley doesn't feel that this will happen**

Implementation of Business Watch - Signs placed along the corridor (great report from the city has crime **decreased** as a result of this implementation)

Economic Development - I'd like to add something here as this is something that our BID should get involved in more heavily.

Directory - working on updating

New Business/Old Business

- Have not heard back much more on the Overlay from the city council, look forward to getting more on this at the next meeting.

The meeting adjourned

The next meeting will be on 10/18/2022