



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, June 20, 2023, at 3:00 pm via Zoom virtual conference

Call to order The meeting was called to order by the facilitator Andrea Barela - Board of Directors of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado, was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><u>Board Members - Present</u> Andrea Barela - BOD Rusty Brown - BOD Tom McLagan - BOD David Brehm - BOD Jim Stevens - BOD George Lim - BOD Jackie Bouvier - ED</p>	<p><u>Board Members - Absent</u> <u>Guests</u> ClaybME - CRO Officer Anthony Gengaro - MDLDC Rolando Melgoza - Streetscape David Maimon - MDLDC</p>
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Approval of minutes from the last meeting

Jim motioned to approve the minutes. Rusty seconded to approve the minutes and all were in favor as the motion moved forward.

Approval of the Agenda

Jim motioned to approve the agenda and Rusty seconded to approve the agenda and all were in favor as the motion moved forward.

Guest Updates

Officer ClaybME | Neighborhood Updates

Summary Report

16 incidents occurred in May in the Santa Fe BID.

- 62.5% of incidents in May are property crimes (10 incidents).



- Crimes Against Property decreased in May slightly (11 incidents in April, 10 incidents in May, or a 9.1% decrease).
- Crimes Against Persons increased by 5; there were 6 simple assaults in May.

67 police call for service were received during May in this area.

- 49 calls or 43.1% were citizen-initiated.
- 18 calls or 26.9% were officer-initiated.
- The following call types (citizen-initiated) were received 5 times each: Disturbance, Suspicious Occurrence,
- Trespass/Unwanted Person.

Calls for Service in May 2023 (Citizen-Initiated)

Problem Code Count

- Disturbance 5
- Suspicious Occurrence 5
- Trespass / Unwanted Person 5
- Assault / Fight 4
- Theft 3
- Burglary 3
- Domestic Violence 3
- EMS request PD 2
- Encampment 2
- Traffic Call 2
- Nature Unknown 2
- Alcohol / Narcotics Call 2
- Alarm Call 2
- Weapons Call 1
- Harassment 1
- Welfare Check 1
- Shoplifter 1
- Intoxicated Person 1
- Criminal Mischief 1
- Auto Theft 1
- TFMV 1
- Fraud / Forgery 1

Total 49

Calls for Service in May 2023 (Officer-Initiated)



Problem Code Count

- Self-Initiated Action 6
- Traffic Call 2
- Subject Stop 1
- Burglary 1
- Welfare Check 1
- Child Abuse/Neglect 1
- Threats 1
- Follow Up 1
- Vehicle Stop 1
- Nature Unknown 1
- Alarm Call 1
- Parking Complaint / Abandoned Veh 1

Total 18

Committees/Reports/Updates

Ana Paula and Andrea- Art District on Santa Fe

- James Holmes, board chair, has resigned due to other professional career commitments.
- We have a meeting for Friday for August First Friday event
- The online intake application process will open soon in the middle of the third quarter
- Jackie added August First Friday to Celebrate Colorado, the governor's website
- Food Truck conversation regarding trash and additional charge
- Alcohol on the corridor during First Fridays, selling alcohol without pulling a permit
- The BID further monetizes and gains from this event

Executive Director Updates

Jackie will apply - Neighborhood activation grant ARPA money/funding for neighborhood activation opportunities. NEWSED is leading this funding. A lot of discussion was held to see what we can apply for and what we would include in the grant. I will attend the grant information session meeting.

- The website is up and running, paid \$120.00, and has provided a quote for a website update, but I need to obtain an actual project quote, not an hourly quote.
- Spoke about possible plants (Holly Hawk) and others for the planters so that they can bloom annually
- Trash Receptacles changes so that we can at least get new ones (single ones)
- Light fixtures - Tom went ahead and put up the solar light fixture at the Aztlan Theatre, it was tested and it came up. If someone sees it, let us know how it looks.

10-year BID Renewal updates



Working on an action plan and a meeting with the councilwoman

First Friday:

- Alcohol monitoring - the discussion was held on possible process education
- A discussion was held and the subject of increasing trash receptacles needed was very important.
- Every month numbers are increasing
- Dumpster quotes for the next meeting
- Food trucks do not pay the board anything to be on the corridor, they only get permits for the street from the city and county of Denver. Talk to them to make sure they are picking up trash during August First Friday.

Streetscape Project | Parklet - Rolando Melgoza

Wesley was out

Updates:

1. Parklet relocation: The contractor is going to move it, but they're busy for the next several weeks. We're working on scheduling an exact time, but hopefully within 30-45 days. We need to coordinate traffic control, etc. I will let you know the second that I have a confirmed date for the move.
2. Streetscape project: Still waiting on paperwork but the paperwork is moving forward. The consultant is eager to get started and we're excited to have them get started. Dates to keep in mind: We're meeting with the LA/LP Neighborhood Organization next Wednesday, and we're prepping to have a large presence on August First Friday. Both of those events are just about generating interest and informing the community that the project is moving, we won't be collecting feedback for another several months. I don't think we need to coordinate with the BID on either of those events but let me know if you want to be involved in any way.

Rolando - we have a few months still before we have more involvement. Next week at La Alma there will be a meeting to learn more about the project. However, meanwhile, they are still walking around the corridor and involving the community. They will meet to strategize how the largest presence will be at the August First Friday event.

MDLDC Updates - Anthony

- Graffiti experienced a 182% increase
- Stickers/posters at a 21% increase
- Backflow and spring activation are full on the way, dealing with issues that were found today
- A big June first Friday



- Anthony - Come up with a visual two-dimensional plan to talk about what it will take to get the guys out there during the event.

New Chandler is David Maimon, he is our new point of contact (Operations Director) and will start finding new ways to increase efficiency and repairs. Chandler moved to Boston.

David Maimon introduced himself and is excited to join the team and is happy to learn and share what he finds.

New Business/Old Business

- George brought up the New coffee shop information - Be cautious of what happened, see the BID and Art District put out a letter that we accept all, and all should be served.
- Official Streetscape advisory group should be put together with David Brehm as the co-lead and contact Wesley to make sure that BID is informed and join in community engagement (Janina)
- The Cinco de mayo festival is getting the mayor legacy award
- Update on David's office and his move to online/virtual which in turn opens up his office space and it is available

The meeting adjourned

The next meeting will be on 7/18/2023