



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, January 16, 2024, at 3:00 pm via Zoom virtual conference

The facilitator, Jackie - the Board of Directors of the Santa Fe BID, called the meeting to order.

Roll Call/Attendance: A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado, was called and held as shown above and per the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><u>Board Members - Present</u> Rusty Brown - BOD David Brehm - BOD Jim Stevens - BOD Jackie Bouvier - ED George Lim - BOD</p>	<p><u>Board Members - Absent</u> Andrea Barela - BOD Tom McLagan - BOD</p> <p><u>Guests</u> Ana Paula Pinto - ADSF Michael James - District Attorney Office David and Anthony - MDLDC Rolando - DOTI</p>
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Approval of minutes from the last meeting

George motioned to approve the minutes. Jim seconded to approve the minutes, and all were in favor as the motion moved forward. This was for both November and December minutes.

Approval of the Agenda

George motioned to approve the agenda, Jim seconded to approve the agenda with the amendment to add guest Michael James, and all were in favor as the motion moved forward.

Guest Updates

Officer Kalyan Cambell | Neighborhood Updates

Crime Statistics: Kaylan Campbell updates recent crime statistics, including calls for service, types of incidents reported, and upcoming community events.

Homelessness Impact: There's a brief discussion about the impact of relocating homeless individuals to shelters on the community.



Summary

11 incidents occurred in December in the Santa Fe BID.

- 45.5% of incidents in December were violent crimes (5 incidents), and another 45.5% were property crimes (5 incidents).
- Crimes Against Property decreased by 44.4% in December (9 incidents in November, 5 incidents in December).
- Crimes Against Persons increased by 400.0% in December (1 incident in November and 5 incidents in December).

71 police calls for service were received in this area during December.

- 61 calls, or 85.9%, were citizen-initiated.
- 10 calls, or 14.1%, were officer-initiated.
- There were 12 calls for trespass/unwanted persons and 6 for welfare checks in December.

Michael James | Chief Deputy District Attorney with the Denver District Attorney's Office

The reason for the guest visit:

- Talk about what the DA's Office does
- Answer any questions
- To see if there's anything that we can do or any way that we can help you all out

Introduction of Guest: Matthew James, a chief deputy district attorney with the Denver District Attorney's Office, is explaining the role and responsibilities of his office. They primarily handle serious crimes such as felony prosecutions, including offenses like robberies, assaults, drug dealing, and murders within the city and county of Denver. While they focus on violent and significant crimes, they also deal with property crimes and drug offenses.

Additionally, they aim to find appropriate solutions for offenders, which may involve seeking treatment for drug, alcohol, or mental health issues or considering custody sentences for more serious violations. James emphasizes the importance of considering the circumstances and criminal record of the individuals involved when making these decisions.

He also invites feedback from the audience regarding how crime has been impacting their area and what his office can do to improve their lives. Finally, James shares a bit about himself, including his experience with the Santa Fe Business Improvement District and his ties to the local community.



Committees/Reports/Updates

Ana Paula and Scott - Art District on Santa Fe

Ana Paula Pinto updates the community's recent activities and upcoming events.

- Successful mural installation by resident artist Johnny Draco in a new space
- Partnership event with Colorado Public Radio podcast team celebrating the mural and community
- Introduction of three new artists until the end of March, with the show scheduled for April's First Friday
- Start-of-the-year meeting for the Board to review goals and commitments
- Yearly neighborhood walk-through on February First Friday to engage with the community and recruit new members

Executive Director Updates

Summary and Key Points:

- Jackie initiates a discussion about scheduling a meeting at the end of January to prepare a presentation for the city council regarding a 10-year bid renewal.
- She proposes using a doodle poll to schedule the meeting and suggests possible dates at the end of the month.
- The board agrees on the 30th of January for the meeting to be conducted via Zoom.
- George Lim expresses concerns about overcommitting board members and discusses the importance of listening to community feedback.
- Jackie shares updates about her appointment as chair of Main Streets, which involves meeting with big boards, executive directors, and the mayor to discuss grants and financial opportunities for projects like the Morrison corridor.
- The meeting ends early, and Jackie wishes well to absent members, planning to reconvene for the bid renewal meeting on the 30th of January.

Key Bullet Points:

- Scheduling a meeting for a 10-year bid renewal presentation.
- The proposal is to use a doodle poll for scheduling.
- Agreement on the meeting date: 30th January.
- George Lim expresses concerns about overcommitment and emphasizes listening to community feedback.
- Jackie shares updates on her appointment and discusses grants and financial opportunities for projects.



MDLDC Updates - David and Anthony

Summary:

Jackie started the conversation by acknowledging a previous meeting where strategies were discussed. David M provides updates on maintenance efforts along Santa Fe Drive, including weed removal, trash receptacle delivery, and hazard reports.

- George Lim appreciates the improvements made and emphasizes the importance of visual enhancements for community perception.
- There is a discussion about the number of trash receptacles needed, funding sources, and the importance of uniformity in design.
- Anthony G. suggests exploring grant opportunities and emphasizes the need for active involvement from the board.
- Jackie Bouvier outlines the next steps, including securing quotes for additional trash receptacles and pursuing funding opportunities.

Key Points:

- Maintenance efforts on Santa Fe Drive, including weed removal and trash receptacle delivery, have been ongoing.
- George Lim stresses the importance of visual improvements for community perception and suggests focusing on low-hanging fruit projects.
- Anthony G. suggests exploring grant opportunities and emphasizes the need for active involvement from the board.
- Jackie Bouvier outlines the next steps, including securing quotes for additional trash receptacles and pursuing funding opportunities.

Jackie discusses the importance of highlighting specific tasks undertaken by the maintenance group every quarter, which may not be visible on a monthly report. These tasks, such as retouch painting or preparing for seasonal changes, are crucial for stakeholders to be aware of. By emphasizing these quarterly milestones or goals, the board can better understand the ongoing efforts of the maintenance team beyond what is reported monthly. This approach ensures that stakeholders are informed about all activities, even those that occur less frequently. Additionally, David M from MDLDC suggests addressing an increase in pet owners within the district by potentially collaborating with local businesses to install pet stations in apartment communities. Jackie acknowledges this suggestion as another update to consider.

Streetscape Project Updates | Ronaldo Melgoza

Rolando Melgoza updated and clarified recent outreach efforts for the Santa Fe Streetscape project. He mentions the successful outreach conducted in December, including meetings with business owners and office hours for further discussions. Melgoza then announced an upcoming design charet event on January 23 at the Center for Visual Arts to gather community input and ideas for activating the space.



He acknowledges previous feedback and highlights concerns about project timelines and parking. Melgoza also discusses forming a project steering group specifically for the bid and addresses questions about invitations to the design charet event. George Lim expresses the importance of bid involvement in all stages of community engagement. Key points from the conversation include:

- Wesley's absence is due to becoming a new father.
- Previous outreach efforts in December, including door-to-door fliering and business office hours.
- Announcement of the upcoming design charet event on January 23.
- Concerns raised by the community regarding project timelines and parking.
- Formation of a project steering group for bid members.
- George Lim emphasizes bid involvement in all stages of community engagement.
- George emphasizes the importance of bid involvement, as they were the project's originators.
- Suggestions are made for bid members to participate in all stages of community engagement.
- Concerns are raised about the selection process for participants in the design charet event.
- Discussion centers around the discrepancy between the term "design charet" and the limited invite list for the event.
- George Lim highlights the need for flexibility in the engagement process to ensure effectiveness.
- Rolando Melgoza acknowledges the feedback and commits to clarifying after speaking with Janina.
- Jackie Bouvier agrees to distribute the responses to the group promptly as soon as Rolando sends them.

New Business/Old Business.

No new or old business. The meeting concludes with well wishes to absent members and a reminder of the next meeting date.

The meeting adjourned

The next meeting will be on 3/19/2024