

***The following survey is intended to gauge the feedback of the following specific groups; property owners and business tenants on Santa Fe Drive between the avenues of 6<sup>th</sup> and 13<sup>th</sup>.***

Thank you for taking the time to complete the following survey for the Santa Fe Business Improvement District. Our goal is to engage your opinion regarding the four service areas provided by the BID and what you feel are the most important aspects of its normal operations and facilitation of these services. In addition we would like your honest opinion about the BID's performance in 2015. The four services areas are; Physical Improvements, Maintenance, Economic Development and Safety.

Santa Fe BID 2015 Accomplishments;

New maintenance contractors acquired including;

- Front Range Services
- Swingle Lawn, Tree and Landscape Care
- Common Area Maintenance (CAM)
- Radiant Lighting

Monthly maintenance services provided including;

- Continuous trash removal
- Sidewalk and curb cleaning
- New landscaping drip line irrigation
- Tree trimming
- Plants and decorative pots installed for bump outs on the 700 and 800 blocks
- Consistent watering of all trees through either irrigation or water truck
- Light pole servicing and bulb replacement
- Light pole replacement (7 total)
- Sidewalk power washing, degumming and graffiti removal
- Recycling dumpsters

First Friday street closures for the months of August and November

New holiday tree lighting

Economic development and advocacy

- Priority planning for future physical improvements with the City of Denver's Department of Public Works and various departments.
- Four public improvement grant proposals submitted for funding consideration
- Internal strategic planning including the establishment of a mission and vision statement

**The deadline for this survey before it becomes unavailable is November 30th by 5pm. Thank you for your time, your feedback is extremely important to us.**

**Q1. Select the answer that applies to you.**

- I am a property owner
- I am a business tenant (do not own property)
- Not applicable

**Q2. Physical Public Improvements**

**What are your top five (5) Physical Public Improvement priorities?**

- Public Art, place making, ambiance
- Wider sidewalks
- Gas meter relocation
- Traffic calming measures
- Reduction of traffic lanes
- More / better Pedestrian crosswalks
- Bike amenities (bike lane, parking, etc.)
- Signage and Lighting
- Seasonal planters or flowers
- Parking
- Other (please explain)

**Q3. Maintenance**

**What are your top five (5) Maintenance priorities?**

- Graffiti removal
- General clean up; trash removal from cans
- Recycling
- Clean sidewalks; degumming & power washing
- Tree well bump outs; keeping up with plantings, watering, weeding, etc.
- Tree upkeep; removal of dead trees, watering, etc.
- Lighting maintenance; bulb replacement, graffiti and sticker removal, repainting, etc.
- Holiday lights in trees
- Other (please explain)

**Q4. Economic Development**

**What are your top five (5) Economic Development priorities?**

- Business attraction, retention and support
- Public relations to project a positive image of the Santa Fe corridor
- Collaborative advertising among Santa Fe businesses
- Production of marketing materials and an online presence
- Newsletter and other BID communications
- Special events including themed events, historical events and ongoing events programming
- Advocacy on behalf of property ownership
- Boost local and out of state tourism
- Other (please explain)

**Q5. Safety**

**What are your Safety concerns for the District?**

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**Q6. Please rate in terms of importance the four service areas, with 1 being the most important and 4 being the least.**

- Physical Improvements
- Maintenance
- Economic Development
- Safety

**Q7. How would you rate the year 2015 as meeting the needs of the four service areas? (use survey monkey rating scale)**

**Q8. Check the communication method that works best for you/your business:**

- Newsletter via email
- Website
- Meetings
- Social Media, i.e. Facebook, Twitter, LinkedIn, etc...
- Other (list)

**Q9. What is your vision for the district in 5 to 10 years? In other words what types of things would you like to see?**

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**Q10. If there are additional items within the Santa Fe Drive BID area (between 6th and 13th on Santa Fe Drive) that you would like to see improved, please list them here. You may also use this space for general feedback, comments or concerns:**

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