



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, March 21, 2023, at 3:00 pm via Zoom virtual conference

Call to order The meeting was called to order by the facilitator Andrea Barela - Board of Directors of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

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| <p><u>Board Members - Present</u> Andrea Barela - BOD Rusty Brown - BOD Tom McLagan - BOD David Brehm - BOD Jim Stevens - BOD Jackie Bouvier - ED George Lim - BOD</p> | <p><u>Board Members - Absent</u> <u>Guests</u> Kaylan Campbell - CRO Officer Ana Paula Pinto - ADSF Angelina Gurule - City Council Aide Chandler Simental - MDLDC Wesley Dismore - Streetscape A. Cervera - Officer</p> |
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Approval of minutes from the last meeting

George motioned to approve the minutes. David seconded to approve the minutes and all were in favor as the motion moved forward.

Approval of the Agenda

George motioned to approve the agenda and David seconded to approve the agenda and all were in favor as the motion moved forward.

Guest Updates

Officer Kaylan Campbell | Neighborhood Updates

Summary Report

11 incidents occurred in February in the Santa Fe BID.

- 54.5% of incidents in February were property crimes (6 incidents).



- There is no change for all incident types when comparing January 2023 to February 2023 (11 in January 2023, 11
- in February 2023).
- There were 4 simple assaults in February.

54 police calls for service were received during February in this area.

- 46 or 85.2% were citizen-initiated.
- 8 calls or 14.8% were officer-initiated.
- 11.1% of calls were for trespass/unwanted persons (6 calls) and 11.1% of calls were for a disturbance (6 calls).

Calls for Service in February 2023 (Citizen-Initiated)

Problem Code Count

Disturbance 6
Trespass / Unwanted Person 6
Suspicious Occurrence 4
Welfare Check 4
Alcohol / Narcotics 3
Assist 3
Traffic call 3
Assault / Fight 2
Threats 2
TFMV 2
Theft 2
Noise Complaint 2
EMS Request PD 1
Criminal Mischief 1
Alarm call 1
Burglary 1
Shots Heard / Fired 1
Explosion 1
Nature Unknown 1
Total 46

Calls for Service in February 2023 (Officer-Initiated)

Problem Code Count

Assault / Fight 2
EMS Request PD 1
Robbery 1



Fraud / Forgery 1
Vehicle Stop 1
Harassment 1
Traffic call 1
Total 8

“Overall, that's pretty great. Let's say for the crime stats burglary we went from two in January to one incident in February. criminal mischief which is just damaged property went from one in January to four in February. So a slight increase. Again, nothing to be alarmed about. Best for motor vehicles. There's one reported incident in January and none in February. And same for motor vehicle theft, one in January and zero in February. So overall that's pretty good. As we know throughout the city, there's been an increase of motor vehicles stopped and stepper motor vehicles so to see those stats are pretty good. So happy about that.”

George's office was robbed and it was documented as criminal mischief. That is concerning as no one contacted the owner and they basically boarded them up and that is it.

What is the protocol to follow, and what is the follow-up process, do police follow up or business owners?

Generally, a business card with a case number is given on the scene. Then the investigative unit follows up with the owner. Generally not during the weekend. But usually, it is cooperation and the assigned investigator needs to reach out. How are the police responding? How accurate are these reports? Every case is reviewed and important. As a board member, an assessment is being conducted to see how the police address the break-in and how it all plays out.

“We're working with Emily Griffith College over a total of five Osage and we're working on having a few more of those events because like I said, it was a pretty huge success. So we'll get to more inputs and get those dates locked. Down”

Committees/Reports/Updates

Ana Paula and Andrea- Art District on Santa Fe

Not much update from last month, but just a couple of brief things.

- Our resident artists are halfway through their residency right now. So they'll be filling out surveys kind of letting us know how things are going.
- First Fridays have been great at the studio, super busy, which is awesome.
- Many applications for the residency program three were picked for this residency starting in May.



- Will not have an application process going out next month.
- ADSF received the PSU you are here grant from Denver Arts and Venues again, doing a project called Moved by Metal, needing to contract a couple of artists to build artistic sculptural bike racks.
- Not a ton of applications received so they need help sharing the link with anyone any artists you might know or anyone who you know, has contacts with artists who might be interested would really love to get a little more momentum on the application.
- working on doing some consultant research at the art district. Meeting with different consulting firms in the Denver area looking to partner with them to do research on grants and create a calendar and a plan for grant applications this year.
- Building donor relationships
- Working on getting the art district recertified with Colorado Creative Industries, have to do that every five years. We're one of the oldest districts in Denver, actually.
- Ana Paula has been promoted to operations of the art district.
- On track to get Ana Paula to become the future Director of the organization
- The artist's in-residency program and the partnership between newseed in the art district did complete their business basic class last night. And Jackie is our new trainer for that class. Jackie has a lot of small business development background, and so newseed hired her this year to conduct these classes.
- Three students graduated last night. They got their certificate, and they were able to give a whole presentation on their business “ And I have to tell you, those were fantastic presentations. We have some very talented artists in this program. I mean, you wouldn't believe it, so I was really great.”
- Macy Dorf, guest, spoke at last week's class and he spoke from the perspective of an artist who started a business and sort of what that entailed and what it has taken all these years as an artist in Santa Fe for over 40 years now.
- Art District newly formed some committees to collaborate with August first Friday

Executive Director Updates

Streetscape Project | Parklet - Wesley Dismore

- Thank you to David for helping review the proposals that were submitted for the Santa Fe streetscape design project.
- They had a really good proposal submitted and were able to make a selection and have notified one of the teams that they've been selected and they are currently preparing the final materials that are needed in order to get the design process kicked off for the reconstruction of Santa Fe drive.
- Next month in April an update will be provided saying okay, we're about ready to start scheduling a kickoff meeting.



- The firm selected is Kimley-Horn and technically isn't official until the contract is signed. They had an outstanding proposal.
- City materials are not intended for wide distribution and confidentiality is required
- Consultants would be happy to attend the next BID meeting
- What stood out about their proposal was to have a community advisory group. The BID would be involved in that.
- Did they propose preliminary durations? 18 months including engineer budget and engineering estimates at various stages of completion. As well as provide the service of helping identify construction funding "implementation support". All hopefully be raised by the time the design process is complete.
- Basically a conversation with the consultants will happen to identify where the money will come from
- Small blurb update for the newsletter from Wesley
- Wesley wants to have an opportunity to be part of August First Friday with the new consultant group and a big crew to obtain information and coordinate with ADSF

Parklet

- Dance studio moved, but while down there Wesley saw an opportunity to move the parklet in the center space between the two parking lots.
- Ask CBA to get this parklet approved to be moved to a spot where it will be a go

MDLDC Updates

Graffiti Removals: 40

Poster/Sticker removals: 75

Looking good as warmer times are coming more trash and more graffiti. A quiet month with not much going on. Plants are being watered and will provide them with fertilizer as they are waking up.

Radiant Lighting has been keeping us updated and has been doing walk-throughs and lighting has been kept on top.

The Aztlan Theatre updated the lighting situation to find a short-term solution for its building. Tom will take on the project to find a solution to provide the theater with lighting. A discussion was held on the possibilities for the Aztlan Theatre and its need for renovation.

Accounting BDO is the new BILL system approval process with the new accounting firm and we are doing great.



The website needs to be updated and needs the appropriate information so that we are denoting new and top information as well as deadlines and road maps of what we are doing and where in the process we are. We may need to spend a couple of thousand dollars.

We looked over the NEWSSED website and that functionality and professionalism are what we want to do as well.

Trash Receptacles we want to have the same look and feel on the corridor and we are talking with Gabby's old team who provided the look and feel of the corridor streetscape.

City Council work on making sure we are raising the money needed for the Streetscape project

New Business/Old Business

- The Zone marketplace is celebrating 10 years this year and they will have a ten-year anniversary celebration on the First Friday April (4/7/2023) at 2 pm. Please come, cake and champagne toast.
- Cinco de Mayo is in May, don't forget
- The overlay was passed
- Planters free from the 16th Street mall, not for the corridor but yes for businesses interested

The meeting adjourned

The next meeting will be on 4/18/2023