



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, January 17, 2023, at 3:00 pm via Zoom virtual conference

Call to order The meeting was called to order by the facilitator Andrea Barela - Board of Directors of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><u>Board Members - Present</u> Andrea Barela - BOD Rusty Brown - BOD Tom McLagan - BOD David Brehm - BOD Jim Stevens - BOD George Lim - BOD Jackie Bouvier - ED</p>	<p><u>Board Members - Absent</u> <u>N/A</u> <u>Guests</u> Officer Rob Gibbs Chandler Simental - MDLDC Ana Paula - ADSF Wesley Dismore - Streetscape</p>
--	--

Approval of minutes from the last meeting

Jim motioned to approve the minutes. Tom seconded to approve the minutes and all were in favor as the motion moved forward.

Approval of the Agenda

Jim motioned to approve the agenda and Tom seconded to approve the agenda and all were in favor as the motion moved forward.

Guest Updates

Officer Rob Gibbs | Neighborhood Updates

Summary



23 incidents occurred in December in the Santa Fe BID.

- 78.3% of incidents in December are property crimes (18 incidents).
- There is an overall increase of 130.0% for all incident types when comparing December to November 2022 (10 in November, and 23 in December).
- There were 2 aggravated assaults and 1 simple assault in December.

85 police calls for service were received during December in this area.

- 74 or 87.1% were citizen-initiated.
- 11 calls or 12.9% were officer-initiated.
- 23.5% of calls were for trespass/unwanted persons (20 calls) and 9.4% were alarm calls (8 calls).

Calls for Service in November 2022 (Citizen-Initiated)

Problem Code Count

Trespass / Unwanted Person 20

Alarm Call 8

Disturbance 7

Welfare Check 6

Suspicious Occurrence 5

Traffic Crash 5

Burglary 4

Encampment 3

Civil 2

Criminal Mischief 2

Weapon / Concealed Weapon 1

TFMV 1

Fraud / Forgery 1

Threat 1

Theft 1

Domestic Violence 1

EMS request PD 1

Assault 1

Parking Complaint / Abandoned Veh 1

Reckless Driver 1

Noise Complaint 1

Nature Unknown 1

Total 74



Calls for Service in November 2022 (Officer-Initiated)

Problem Code Count

Suicidal Person / Suicide 1

Assault 1

Traffic Crash 1

Burglary 1

Subject / Traffic Stop 1

Criminal Mischief 1

Suspicious Occurrence 1

Nature Unknown 1

Trespass / Unwanted Person 1

Parking Complaint / Abandoned Veh 1

Shoplifter 1

Total 11

Homelessness questions what to do when, if they are on private property they must leave immediately. If they are in public, the police inform them and provide them with resources and give them 24-72 hours to vacate the area and then they post it. If public safety becomes an issue, defecating, and urinating spoiled food if it becomes environmental health. These are cleaned up quickly due to health concerns. There are parameters that must be followed and Danielle is with Denver police OCC per district as the case person for Denver to help people.

Announce a huge prime coalition meeting at empower field in the east room. Chief Thomas and commander Destaffany will be there, it is a big CAG run by the chief of police.

Committees/Reports/Updates

Executive Director Updates

Streetscape Project | Parklet - Wesley Dismore

- Parklet relocation lease did expire and they will be vacating premises
- We do have new community designers starting by the end of January and they will come on at the February meeting. That person will be our point of contact.
- Streetscape design:
- RFP out on the field and consulting team preparing the proposal and they are due Feb 6 and two weeks are given to review proposals and get a consulting team on board to start developing the process.



David Brehm - A few questions and concerns and have a start-up meeting and get some public feedback and see what the successes were and re-state the intended goals etc. Going on what was done three years ago may be outdated, maybe having a large public involvement. So that it isn't too late and then no one likes it, so that we don't encounter resistance. Maybe re-visit and understand what the design is about and the goals as it is a concern that this is a substantial public design.

The purpose of the RFP is to hire a team so that they do public engagement 100% and they are brought on as part of the team and nail down the schedule. The tasks listed on RFP are not intended to be completed in that schedule. It is reasonable to say that they can adjust tasks and the consultants understand the need to be proactive and reactive and the need to engage everyone. There are components that are not in order, the bidding proposal will be the one providing how they will complete the process.

There is usually a linear process that is followed that moves from point A to point B etc. But one of the reasons it is being left open in how the process is completed is that it is being put on the consultants so that they can move forward depending on the cyclical process being led by the consultants. As every piece of the project informs every other piece. A large budget and large design process thus leaving it clear and open to keep working forward. Andrea reminded Wesly to include a bullet for a lighting plan for Santa Fe. The consultant teams that received the RFP have already found that the lighting needed was not there and they are proposing additional needs or intent and character of the corridor. The teams propose to impress and that adds the opportunity to add to the scope.

After much discussion and defined information regarding the project and the understanding of how the selection process of consulting team will be selected and that all issues will be incorporated the team decided on the following:

ASKS

1. Ask if we can have BID representation or one non-voting member advisor to represent BID
2. Ask if once the RFP is awarded and is the basic legal contract if we can incorporate the opportunity to allow for amendments to be done.

All in all, if we as the BID draft something that feels good and sends it over to Wesly so that once the project team has been selected they receive this incorporated into the scope of work. The selection will happen in late February or early March.

Economic Development

Some ideas and opportunities for the BID



- Host a BID annual business gathering event (Networking event)
- Stakeholder's information sessions (2x a year)
- Finalize the BID Business Directory
- THE BEST OF SANTA FE DRIVE (nominations)
- New and closed businesses on Santa Fe Drive 2022
- Themed ED Opportunities: Date night on Santa Fe Drive,
- Survey to obtain data
- Website questioning our members
- Work with new streetscape designer/consulting group to get more data

New accounting Firm as of 2023

- BDO accounting 2023 POC Kristen Robertson

Updates on the corridor

- Tom and Rusty → did we have any success with the temporary lighting needed on the west side of the 900 blocks?
 - Tom drove by and checked in on the business to see if there could be an understanding of why the lights were off. They were off and now are on. Maybe the photocell needs to be looked at. Jackie checked with Radiant lighting.
 - In front of the theater light and find what we can do to help

Santa Fe BID Renewal Requirement

Reminder of the Santa Fe BID's 10-year renewal requirement. The Creation Ordinance for the BID contains a reference to the petition and initial operating plan for the renewal requirement, and the initial operating plan has the renewal language. By Michael Kerringan's calculation, the ordinance approval to renew the Santa Fe BID must be completed by 8/18/2024.

- Does it have to go out to the community for a vote?
- Do signatures need to be collected or what is the process?

Trash Receptacles

The price for trash receptacles went up a few hundred dollars because they are less purchased on the quote therefore I am extending the deadline to find other business owners to purchase more trash receptacles so that the cost of trash receptacles can go down (more purchased means decreasing the cost per receptacle).



MDLDC Updates

Updates

Graffiti Removals: 16

Poster/Sticker removals: 25

Other:

- 1 bench got knocked down and removed. The bolts got grinded today as they were a trip hazard
- 311 reports have been 22 and they have been making it more accessible through their app
- First Friday clean-up went well, there was some contamination and it was taken out

How do you feel from MDLDC perspective, in terms of trash, how much people showed? The amount of trash was similar to November and December. Pretty is consistent and pretty much a lot, with a significant amount of trash and an increase in people out there even though it is chilly.

Ana Paula - Art District on Santa Fe Updates

- Strategic planning session on Sunday in person at new studio meeting location
- Residency and a new round of applications just closed
- Awarded PSYAH Grant again - last year murals for electric boxes
- This year bike racks for the district to encourage people to bike to the district
- Member meeting at the end of the month

New Business/Old Business

- Tom brought up the option of finding a way to track what is happening as the apartment buildings are opening and the intensity is increasing on the businesses along the corridor. Is there any data being provided to the effect? The idea is to see sales tax records and see what other data is out there. What kind of information do we need? Wesley or a new design person can help with that. The Zone had record sales in 2022.
- A survey can be helpful that can go out to the businesses
- Some things added to the website as to questions of what can help improve our corridor
- George and David wanted to know if he is still a board member, and he is.
- Tax opportunity for art studios or breaks to open a gallery. You get a tax break if you declare yourself a gallery and an office and hang stuff on the wall for a special tax reduction SBA loan. But total elimination, no.
- Andrea will meet with new board members and hold a new member orientation

The meeting adjourned

The next meeting will be on 2/21/2023