



**RECORD OF PROCEEDINGS  
MINUTES OF A REGULAR MEETING  
OF THE BOARD OF DIRECTORS OF  
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

**Held** Tuesday, May 18, 2021, at 3:00 pm via Zoom virtual conference

**Call to order** Facilitator Andrea Barela called to order the Board of Directors meeting of the Santa Fe BID.

**Roll Call/Attendance** A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

<p><b><u>Board Members - Present</u></b>          Andrea Barela - BOD          Tom McLagan - BOD          Adam Sexton - BOD          Rusty Brown - BOD          George Lim - BOD          Susan Taub - BOD          Jackie Bouvier - ED</p>	<p><b><u>Board Members - Absent</u></b>          Lindi Sinton- BOD</p> <p><b><u>Guests</u></b>          Commander Layla DeStaffany          Benjamin J.Chavez   City Council Torres          Shaina Belton   ADSF          Gabriella Serrado   City &amp; County of Denver</p>
---	--

**Approval of minutes from the last meeting**

George motion to approve the minutes and Rusty second to approve and all were in favor as the motion moved forward as approved.

**Guests Updates**

Officer Robert Gibbs- Crime Report

Summary of report Basic run down in particular precinct 1 and 3

- Crime is property crime up 54% driven largely by stolen vehicles and attempted car break ins, nothing taken.
- Violent crime is up 2.1 % crimes at Denver Health unfortunately

- 123% increase in auto theft over the three year average
- Theft from motor vehicle up 60%
- Criminal Mischief to vehicle up 155%
- Graffiti up 67%

This is an average of what we typically see. The auto theft is happening more at mechanic places, by and large at residential and some commercial. Catalytic converter thefts are a big problem, expensive items to replace on vehicles filled with precious metals and this has been a huge increase and target in the last 4-6 months. The arrests specially for auto theft continue to arrest the same people who keep repeating that cycle. Not holding people in jail for property crimes until they have been convicted is a problem. Be careful and please don't confront people just call the police and ask for officer contact. You can obtain a crime report here: <https://denvergov.org/maps/map/crime>

## **Open Issues**

### Gaby Serrado - Updates on Streetscape

Today on the lower end of the corridor the plants in the planters are being installed now for the season. This should hopefully be completed by tomorrow. This was the last item on the checklist that needed to be completed from the streetscape project.

Susan's project should be digging up the street and Denver water will be doing the same on the 700 block. There is a water installation that will be going in. Denver water is doing a water replacement as well. Apex plumbing will be doing a Fire Line install in front of 753 Santa Fe Dr. This will require a full closure of Santa Fe from 6-5-2021 to 6-7-2021. This is not related to the City project. This is a private development. Colorado Civil Infrastructure with me doing a new water line on behalf of Denver Water on Santa Fe from W 6th Ave to W 7th Ave from 5-27-2021 to 6-28-2021. This is a Denver Water project, not related to the City project.

Mayor Hancock is pushing for an economic revitalization and there is a second transportation ballot measure and another bond measure and we have added Santa Fe Streetscape again, not sure where we will land in the process but we need as a BID to start talking to city council and it is a very large bond. The total needed is 22,000,000 for the right of way reconstruction and undergrounding. It is considered a high risk project and that is why it is so much higher than initially considered a few years ago.

Parking map - final version to be included with the letter that will be sent out to the community. Gaby has provided information that must be in the letter regarding the entire streetscapes process to be included with the parking map. After much discussion on this subject and going over some business owner statements regarding the changes on the corridor as a BID and team, we decided to continue to build solid communication with our corridor stakeholders. This will allow the opportunity for us to establish a transparent conversation of understanding.

## **Committees/Reports/Updates**

### Jackie - Ann Ngyuen's 5280 Loop Project and Design Overlay meeting

City of Denver planning department wrote the overlay with Amanda Sandoval basically “copy paste” Burkley/Regis councilwoman Torres found it more consistent with other overlays and if we do our own it will take years. But there is still an opportunity to make adjustments in the future.

5280 Trail loop update, there is \$20,000 available to use as a team and committee to find out how we can spend this money to enhance the BID and ADSF in the alley area where the 5280 loop goes through to have some sort of mural or way finding in place. The idea is to do the mural or art designs during the August First Friday event and benefit our community while pointing out the new 5280 loop going through our corridor.

After much discussion the BID decided that they would like to have Ann come to our next board meeting and provide an update on both the overlay proposal and 5280 money options.

### **Executive Director update by Jackie**

- Maintenance - MDLDC has been providing great updates and have been addressing graffiti and trash which has remained steady. Checking the backflow/irrigation system to make sure there is a process.
- We did not receive the trash and recycle can grant RREO but will continue on to apply for a small grant led by the help and support of MDLDC.
- Accounting - Great meeting with possible new accounting firm, Kristen with BDO, she is Newsed's accountant and comes highly recommended by Andrea as we need streamlined accounting practices. Pending a proposal from BDO.
- Radiant Lighting - No significant changes or poles hit. I notified our insurance on the updated streetscape project as it is going to be safer for our poles to keep them from getting hit.
- 5 headed poles - We need to have someone help us pour concrete caissons for the two poles that need to be put up on the corridor. No one we have contacted does it and we need to see if the board knows a general contractor that does right of way concrete pouring as we need to get the project complete but not until we get that first step complete.
- Banner - Great meeting with the city of Denver last week and obtained enough information to bring this subject up again to the board with all of the pieces in place. Approved by the fire department, fees cut in half from application fees, as a BID we are exempt to own the banner and we do not need permission from businesses, or legal description, we will not need to provide engineering plans only our own dimensions and plans submitted. The two poles to hang the banner have been approved by the city of Denver for the encroachment application and that would be a cost as well that we are technically searching information on or we can possibly hang from one side of the street to another. If we decide to, we can use the existing xcel energy light poles but need to obtain approval from them first. There would need to be a vote to decide if we should continue to pursue this opportunity or let it go. Total approximate costs. Rusty provided an update on the banners he did on Larimer Square and their requirements and he explained that the city required a caisson that went in as deep as the poles into the ground and needed an engineering design to even get this completed.
- The focus at this point will be on the Go Bond project supporting Gaby and align everything we do on the corridor to that.

### **Andrea - ADSF/Santa Fe BID Task Force**

- The decision has been made to have a third and final round for the small business relief fund.
- Overview of the draft parking map designed by Shaina. She went over the available parking spots and areas of commuting interest and paid parking spaces in order to provide as much information as possible for our business owners. Shaina needed more information added to the parking map and the BID will help obtain information that is relevant to the parking map including parking on streets off Santa Fe drive including Kalamath. Tom and Adam will go out and count the parking spaces on Kalamath and bus stops.

### **Shaina - Art District on Santa Fe Updates**

- In search of a new coordinator for ADSF position.
- Final stages of strategic plan and will share soon
- June first Friday opening in June
- We are doing August First Friday with full closure
- Only business that will not open are those with less help and capacity
- Shaina will hopefully have a full event plan for the BID regarding August First Friday

### **New Business/Old Business**

- A tenant put a lock box on the gate and they used a grinder to get the lock off the fence and broke in twice. All recorded and would come in and take stuff.
- Creative Living had a broken window and graffiti is being removed at a \$2,000 BID at the Ballet.
- In terms of the BID do we have the opportunity to understand what it will do with the budget? This year we will have less vendors and sprinkle where there are empty businesses only. Jackie, Andrea and Shaina walk down there and take a corridor poll. The idea is to make an opportunity to bring in more food trucks and we are in the process of getting the permit. We also requested to have the street shut down earlier, pending waiting. We will go out and measure to see what the capabilities will be like.
- Retail truck businesses that can operate in business improvement districts with permits to be on the corridor within the boundaries of the bid to operate. Tiffany Brown with Bone appetreat truck is asking if she can be allowed to have her truck in the business generally. She basically needs the BID permission in order to be in our area. As of now, no approvals and there needs to be a policy set in the future some sort of guidelines. Possibly look and see for an option to provide a short term permit.
- Andrea was asked to speak at a press conference next Wednesday's Denver Streets project and want to highlight streetscape improvement as a successful corridor traffic calming project and want to see more of this around the city. This will be at civic center park and this is a great opportunity.
- Shaina, needs help with an Interview on Telemundo from Andrea and Jackie.

### **Meeting adjourned**

Meeting Adjourned

**The next meeting will be 6/15/2021**