



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, July 21, 2020 at 3:00 pm via Zoom virtual conference

Call to order Facilitator Andrea Barela called to order the Board of Directors meeting of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela - BOD
Tom McLagan - BOD
Susan Taub - BOD
Rusty Brown - BOD
Lindi Sinton- BOD
Jack Pappalardo - BOD
Jackie Bouvier - ED

Guests Present

Gaby Serrado
Shaina Belton
Adam Sexton
Karena Versalovic

Approval of minutes from last meeting

A motion was made to approve the minutes from the May board meeting as presented. Approval of minutes was motioned by Rusty seconded by Tom, all were in favor unanimously.

Guests Updates

Adam Sexton - BOD Candidate

Adam provided an introduction about himself and his platform as to why he would like to join our BID Board. He is with the Colorado Ballet as current Managing Director of Advancement. He's area of expertise is Fundraising and he has served on advisory boards for various arts organizations. He has a broad background of strategic planning, fundraising, capacity building and working with/growing organizations. He has a strong financial management background within the nonprofit sector as well. As a board member he said "I would love to serve on the Santa Fe BID Board as a leader of one of the businesses in the area (Colorado Ballet at 1075 Santa Fe Drive). I have a vested interest in seeing the district grow and prosper and would like to have a voice in the direction the BID can take it." At the end of the open board meeting everyone not on the board was dismissed and a close meeting was held where Lindi made a motion to vote Adam in to the BID Board and Tom seconded the motion. Everyone was unanimously in favor. Adam will be notified to complete the city application to complete the process.

Gaby - Streetscape Project

Gaby provided the latest update of the on call construction scope of work. She also provided a summary of the Streetscape project for Adam. She mentioned that all of the four bid's submitted replied NO and Keen construction was the company they had as a "just in case" company. They are just waiting to hear from them as to how much it will cost. If the cost is too high, it could be that there would be some adjustments to what we can get as a corridor.

- She will go back to the procurement committee and keep us posted as new news unfolds.
- There was an ask for variance.
- The goal is to have an end of August install.
- Care design so that artists can start their efforts. 8/4/2020
- New Project management opportunity at our neighborhood
- 2 surveys have been completed for neighborhoods
- How to move bike facility faster La Alma Lincoln Park bike transit

The business communication will continue to happen as Keen construction will notify businesses 1-2 weeks in advance. There will not be a robust outreach as it will be more of a night point and post work. Once she gets all that information she will email it to ED so that she can send it out to everyone.

Open issues

Andrea - ADSF/Santa Fe BID Task Force

- Donated PP&E has been given out at the old interstate restaurant location to our businesses
- Posters have also been given out
- Door to door poster handout will be conducted this week
- The relief fund has been a positive collecting force we have approx raised \$9,500
- The goal is to collect 30K- 50K to help small businesses in our district/corridor
- The process on how to apply will be completed as we reach our goal

- We will hold a brainstorming Task Force session to finalize all

Committees/Reports/Updates

Shaina - ADSF Updates

- They have two new board members

Executive Director update by Jackie

- In search of a new maintenance company, RFP's sent out to three and meeting one on the corridor this week for a walk through
- Poles updates, another one has been damaged only at the top. Radiant lighting will be fixing soon
- Jackie gave a Santa Fe BID zoom presentation about our BID at CCCMA - Colorado City & County Management Association. The group is the Emerging Managers who are local government professionals committed to developing leaders prepared to succeed in city and county management positions in Colorado.
- Reminder to turn in the OATH of Office to Jackie and have Andrea sign them and send to our attorney
- Sunken Gardens - Jackie will be on their steering committee
- Budget Y to D / Financials A few items came up that were not answered on the budget side that will need to be answered via email or at the next board meeting. Why are utilities so high? The direct change of the budget name. The times the city deposits the budget monies. The money that needs to be deposited from the city at around 6K.

New Business/Old Business

- None

Meeting adjourned

Meeting Adjourned

Next Meeting will be 8/18/2020