



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, June 16, 2020 at 3:00 pm via Zoom virtual conference

Call to order Facilitator Andrea Barela called to order the Board of Directors meeting of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela - BOD
Tom McLagan - BOD
Susan Taub - BOD
Rusty Brown - BOD
Lindi Sinton- BOD
Jackie Bouvier - ED

Board Members/Advisors Absent

Jack Pappalardo - BOD

Guests Present

Gaby Serrado
Amanda Hardin
Ben Chavez
Matthew Bossler

Approval of minutes from last meeting

A motion was made to approve the minutes from the May board meeting as presented. Approval of minutes was motioned by Lindi seconded by Tom, all were in favor unanimously.

Guests Updates

Matthew - Creating Market Streets

Matthew explained the opportunity he sees for our district as Owner / Principal Urban Designer, Planner, and Landscape Architect, SHIFT Planning and Design LLC. He shared he's feeling that there is a fluid avenue for permitting of parklets and other outdoor commercial circumstances through the City's Temporary Patio Expansion program, and this could certainly be associated with the already-in-the-works streetscape improvements in order to maximize the recovery of the BID's businesses this summer, and potentially beyond.

The CDOT grant program he mentioned is called "Revitalizing Main Streets" and it offers a pathway for funding something along these lines in the BID. He recommended that we put in an application if interested. After much discussion and consideration of the different possibilities provided by Matthew and due to COVID and the streetscape project we reached a consensus that this initiative would make more sense as a pilot project alongside the streetscape project once we are ready.

Gaby - Streetscape Project

Gaby provided the latest update of the on call construction scope of work. A pre-selection of companies has been selected and she is waiting for their response to the bid's and the goal is to eventually have a core design by thursday august 6th. The scope of the work would be the removal of current striping, the new striping, the flexible delineator, and the barriers. Place making stuff will not be done, until there is a construction company in place. Once the core design is done the artists can get started on painting, but we need to know who our constructor is so that we can continue to move towards the August 7th date. Gaby asked how we would want to promote this from our side? She needs both entities the BID and ADSF to step up and take the marketing on. The discussion opened up the thought that it might not even be possible to close down the street, but if the possibility of having the street closed is doable safety is a priority.

Possibilities and needs are:

- Have a celebration in the Fall once the Streetscape project is complete
- Notify businesses on the corridor that this is coming
- Success metrics from a few businesses
- PI strategy

After much discussion the decision was made to have the task force meet with CW Jamie Torres to go over possibilities for street closure and how this would look.

Open issues

Andrea - ADSF/Santa Fe BID Task Force

- Update on the last task force meeting. We identified businesses that we are going to be making our ask to. We divided them amongst the task force to contact and CW Torres is giving \$3,000 towards this effort and \$300 towards the "We are open" signs. We are still in the process of setting up the fund at the Denver foundation.
- Database is being updated for business and property owners
- We are and will be working on the PR campaign to announce that this is happening

- PP&E available for small businesses will be donated for our district, this is coming down the pipe

Committees/Reports/Updates

Shaina - ADSF Updates

- Canceled the June first friday event due to the protests and Black Lives matter.
- Want to have a July meeting with a general touch base with members.
- They are keeping the website updated with all information for the community.
- Have two new board members that will be coming on in July.
- Need to figure out the ex officio board member from the BID to ADSF Board, from the ADSF it will be Shaina per their board decision. Andrea was volunteered to be the representative.
- Applied for several grants for operational funding and will apply for the non-profit relief fund that was just released.
- Karrena has extended her stay through the month of June, she is in Texas working remotely. They are looking for a PT person to hire for \$20 per hour at 20 hours a week. Once this is complete it will be sent out to the BID and CW Torres.

Executive Director update by Jackie

- Open board position two possible people, Leon Cisneros and Adam Sexton. They will need to complete the application. Dan Stoner may be interested as a board member. The application link will be sent to both Leon and Adam.
- Yard signs will be going up on the corridor the next day.
- Ben mentioned newsletters are being sent out and any content can be shared out to the community.
- Approval for a budget of \$200 for the window safety posters was discussed and approved by the board.
- House Bill - 1421 The importance of being aware of the passage of HB20-1421 by the Colorado Legislature, of intent by the City and County of Denver ("City") to local taxing jurisdictions regarding a potential reduction or waiver of the 1% per month interest charged on late property tax payments for the period June 15 through October 1, 2020 subject to passage of a resolution by City Council.
- Completion of Climate Change task Force, will email link and report.
- One-Pager from CW Jamie Torres community support to be shared with our corridor through the newsletter.
- Website updates are continuously being made to keep up with the COVID and Streetscape information.
- Ben will update the one-pager and provide the most updated version of it. They will also release a survey to see what the best way to obtain information would be.
- Financials at the next meeting YTD.

New Business/Old Business

- None

Meeting adjourned

Meeting Adjourned

Next Meeting will be 7/21/2020