



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held Tuesday, April 21, 2020 at 3:00 pm via Zoom virtual conference

Call to order Facilitator Andrea Barela called to order the Board of Directors meeting of the Santa Fe BID.

Roll Call/Attendance A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela - BOD
Lindi Sinton- BOD
Tom McLagan - BOD
Jack Pappalardo - BOD
Susan Taub - BOD
Rusty Brown - BOD
Jackie Bouvier - ED

Guests Present

Shaina Belton - ADSF
Joseph and Jessica Dominguez - La Tela
Jeff Shanahan - Developer
Barbara Navin - Elevation
Layla DeStaffany - Lieutenant DPD | Acting Commander of District 1
Officer Bob Anderson - District 1
Officer Rob Gibbs - District 1
Tom George - Attorney Spencer Fane

Approval of minutes from last meeting

A motion was made to approve the minutes from the March board meeting as presented. Approval of minutes was motioned by Lindi seconded by Tom, all were in favor unanimously.

Guests Updates

La Tela | Developer | Elevation

This was a presentation about a new development on 6th and Inca. La Tela is a 92-unit workforce housing project that will consist of 64 studios, 24 two-bedroom, and 4 three-bedroom for-sale condos, all of which will be affordable to households earning 60%-80% AMI. Initial projected sale prices: Studio \$149,999, two-bedroom \$175,000 and three-bedroom \$199,000. There will also be 2,000 SF of retail/office on the ground floor. They will send us the most up to date flyer and information along with their new updated website to share with our corridor. Demolition on the site will start soon, in approx. two weeks. The immediate neighbors will get a notice from the demolition contractor per the City requirements. They would like for us to help spread the word and get people applying as soon as this summer.

Layla DeStaffany - Lieutenant DPD | Acting Commander of District 1

Acting commander Layla introduced herself to the BID board. She wanted to update us on the change in commander. Officer Bob and officer Rob both updated us on the laminated business watch signs that have been going up on corridor businesses since last Friday.

They also provided some useful information:

- Make sure you have operating lighting
- Don't look abandoned
- If there is gang related graffiti take pics and submit to officers
- Avoid business break ins

Tom George - Attorney Spencer Fane

Tom went over the new Santa Fe BID and ADSF, SANTA FE DRIVE CORRIDOR COOPERATION AGREEMENT he drafted. This agreement includes a commitment to cooperation and collaboration, reciprocal board representatives, annual BID contribution, Annual appropriations and a term of mutual agreement. After some verbiage changes to item 4 and much discussion a motion to approve the legal agreement subject to review by the ADSF BOD and subject to final review and approval by our chair to determine the next action was brought up by Lindi and seconded by Jack all were in favor unanimously.

Open issues

Andrea - ADSF/Santa Fe BID small business grants

Andrea provided an overview along with Shaina of the possibility of creating a fundraiser in collaboration of the two entities, the BID and ADSF. In our sessions we've been having with the Art District of the combined entity task force, much of the main discussions have revolved around how to support the artist and small business community in our area during this time of economic free fall many businesses are experiencing. The idea is to have the task force work on creating a more robust and intentional fundraising campaign with a formal contribution "ask" by letter with a follow up phone call to area large businesses. After much discussion, the decision was made to have the task force create a plan of action. Thereafter, email it to the board to look over and make a decision on how to proceed.

Committees/Reports/Updates

Executive Director update by Jackie

- BID corridor Survey update, these responses will be shared with the city and county of Denver, city council and the mayor along with other Denver Bid's similar survey responses to try to obtain help for our BID businesses.
 - Only 11 responses obtained thus far
 - Need more people to respond
- Pole was hit again within days of it being put up on 7th and Santa Fe. We will need to decide how to approach the situation as this was the same one hit last year.
- CSG Maintenance - Their crew is servicing the corridor according to schedule. They have recently completed the graffiti sweep, and repainted the bump outs to remove the graffiti and freshen the look. Rob has on the schedule to do heavy weeding.

New Business/Old Business

- None

Meeting adjourned

Meeting Adjourned

Next Meeting will be 5/19/2020