



**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held: Tuesday, January 21, 2020 at 3:00 pm at Semple Brown Design, 1160 Santa Fe Drive, Denver, CO 80204.

Attendance

A regular meeting of the Board of Directors of the Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela - BOD
Rusty Brown - BOD
Lindi Sinton- BOD
Tom McLagan - BOD
Jack Pappalardo - BOD
Jackie Bouvier - ED

Board Members/Advisors Absent

Susan Taub - BOD

Community Members Present

Amanda Hardin - Guest
Gaby Serrado - Guest
Dan Shah - Guest

Approval of December minutes

A motion was made to approve the minutes from the December board meeting as presented. Approval of minutes was motioned by Lindi seconded by Jack, all were in favor unanimously.

Title 31- BID Inclusion Legislation Guest: Dan Shah

Potentially make growing the BID an easier process and allowing the Santa Fe BID the opportunity to be "The Poster Child". Nothing has been discussed on the board in terms of having the Santa Fe BID expand anytime soon. However, the opportunity for expansion is available and it can be an option for our next BID project.

- Existing law every single property would have to petition to join, long process
- New proposed legislation would make it easier to grow as a BID geographically

Business arising from the minutes

Call for Artists update by Gaby on Phone call

- A selection of 6 artists was done
- There will be a general interview of them all on 1/30/20
- Up to 5 slots open but we may only select 3-6
- Selection committee will determine how many to fund
- No intersection murals due to how many cars travel through
- Murals will be spread out throughout the corridor
- By February have a better idea and location of where the artists will work

Traffic Modeling/Streetscape update by Gaby on Phone call

- Completed by early June for core design and operational by August 7, 2020
- 60% design by the end of January
- Still having internal meetings
- Might have consultants for the project in the maintenance and construction side
- She will have a thorough update by next meeting

Decisions to make:

- Discuss if we prefer khaki paint and let her know
- Decide what type of design we want instead of Khaki paint in between the 4 murals/artists these new designs would be done by a community effort
- Will there need to be a special meeting?
- What location will this 60% design be housed and when will it be? It will be on February 13, 2020, she is just unsure of where/location.
- How will we or Gaby help us measure the effects of the changes on the corridor and how will we get those metrics?
- Can Gaby and the consultant come back and show us what the pattern or patterns will look like? The possibility of having different animal paw prints with different color paw prints.

The Board is in agreement and Lindi made a motion to vote that we are open to a consistent pattern wherever khaki paint will be a pattern of some kind of animal paw print and the BID and community will have a say on what it will look like. Tom second the motion and all were in favor.

ADSF/Santa Fe BID combining entities update by Andrea

Strategic Planning sessions with Bill Merino who are leading us with the process. We want a meeting with both entities.

- Schedule February Strategic Planning end meeting ADSF/SFBID and Bill Merino team at their place

- The vote was made to do it on February 28th at noon at their location
- They will graciously host lunch
- Amanda will send a replacement

Budget Allocation 2020 - ADSF

Andrea and Jackie went over budget with the board to see possibilities to allocate an amount to the ADSF.

- Line items were discussed
- The board would like to see what the ADSF budget for 2020 is.
- The board decided to wait until after the 28th meeting to make any type of budget decisions

Committees/Reports/Updates

Executive Director update by Jackie

- Board seats expiring we need to re-up
- We must have a new election at our February meeting. Everyone will complete these applications with the Board and Commissions at the city. Submit the applications. Then we can say we as a board agree on this.
- Possible new board members: Andrea will talk to Leon Cisneros as well as Hal and Josh and Tom will talk to ballet Adam Sexton
- Possible advisory seats on each other's boards (ADSF, LALP, BID)
- 700 block update: still dark working on it with the engineer and Xcel energy decisions will be made soon, still working on this.

New Business/Old Business

- Renovations senior women and veterans of any age at VOE - Lindi
- More information in February or end of March

Meeting adjourned

Next Meeting will be 2/18/2020