

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held: Tuesday, January 15, 2019, at 3:06 pm at Semple Brown Design, 1160 Santa Fe Drive, Denver, CO 80204.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Jack Pappalardo
Rusty Brown
Lindi Sinton
Susan Taub
Cheryl Spector

Community Members Present

Erik Isaac
David Griggs
Amanda Hardin
Shaina Belton

December Minute Approval

January board minutes were reviewed with one correction to the attendance. Approval of minutes was motioned by Lindi and seconded by Rusty, all were in favor.

Executive Director Search

At the previous meeting a motion was made to hire Lesly Klein as a part-time BID director for \$30,000 on a one-year contract. Lindi offered the position Lesly. Lesly turned down the position. Her concern was that the position would require more time than the job description calls for and she requested more money.

Judy Montero also turned down the consulting contract recommend at January's meeting.

Lindi and the hiring committee are to conduct a second round of interviews and keep the board up to date on the progress. Lindi will reach out to the persons' references to check their background.

Task Force Update

No meeting was held in February. Next meeting will be in March, date TDB. Andrea and Gabriella Arismendi (Task Force Project Coordinator) had a conversation about the possibility of holding off on the project's physical pilot project until 2020 to have more time to plan, build and leave up for an extended time. Gabriella does not think that it will be feasible or possible strike a pilot project for this year and have it had meaningful impact. She is also worried that there will not be enough money and she would like to make sure the project makes a bigger impact from the 800 block to the 1400 block. Gabriella

mentioned at a previous BID meeting that she knows of other programs that have funding for these types of projects. There's more to come on this project.

Tim Correra Update

A small claims court order has been issued to Andrea and the Santa Fe BID on behalf of Tim Correra for the maximum amount of \$7,500. The court date is March 7th and the BID board was alerted to this situation ahead of time by email. Over email the board recommended that Andrea contract the BID's legal representation. Andrea has done so and will keep BID members updated of any changes. Andrea is seeking a later date for the court hearing. Tim Correra is claiming that he does not receive any services from that BID among other issues. It was recommended that Andrea check to see if this type of situation would be covered by the BID's D&O insurance.

Shaina Belton - Newly elected Board President for the Art District

Shaina introduced herself and gave some background. Shaina would like to have a more collaborative relationship with BID. She is seeking BID's help for the August First Friday event. As of now, the Art District does not have it in their budget to be able to pay for street closure for the event.

Shaina brought a handout of the 2019 forecasted budget for the Art District as well as other detailed financials. She also revisited a proposal that would combine the entities of the BID and Art District and would like to move forward with that agenda soon for the betterment of both organizations.

In terms of the Art District's activation of August First Friday Shaina has sought proposals and general feedback from various event planning groups but so far is unsure of whether to pursue this route.

BID advise Shaina on ways she can also reduce her cost for August First Friday.

- Sell space in the corridor to vendors and food trucks.
- Have vendors and food trucks have their own insurance.
- No alcohol

Funding Opportunities w/ City of Denver's Art and Venues - Mike McClung

Mike informed the BID about 2019 funding opportunities from Denver's Arts & Venues and gave a hand out for consideration. The BID recently received a matching grant of \$10,000 last year for two public art projects from Arts and Venues. [Click here to view the 2019 opportunities.](#)

Most of the funding opportunities are at a maximum of \$5,000.

- Organizations should be focusing on diversity and education for funding opportunities.

Mike is available via email if there are any additional questions also he will email the BID when grants open.

NEW / OLD Business

- Andrea asked CSG to send a proposal for banner removal.
- New banners are in the process of being printed and the back will have historic Santa Fe Dr. corridor pictures.
- The banner project will be small fundraiser. This project will also give artists the opportunity to expose their art on Santa Fe for a fee.

Comment: We should try to produce a book of the banner's artwork and historical content for purchase to raise funds.

Comment: Another fundraiser idea is to auction off the banners at the end of the year.

Extreme Community Makeover

Community Makeover gathers students to do community service projects in neighborhoods. Jack volunteered to take on the responsibility to coordinate something with them for Santa Fe Drive.

[Click here](#) for more information about the organization.

Suggestions from the BID are:

- Painting the light polls
- Mural touchups on 7th Ave.

Concerns: Do they have their own liability?

LPNA

Next meeting at the Denver Inner City Parish February 27, 2019.

March's meeting on the 27th will be a candidate's forum for the upcoming District 3 election.

Meeting Adjourned

4:43 pm

Next Meeting

Tuesday, March 19, at 3:00 pm – Semple Brown, 1160 Santa Fe Drive