

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

Held: Tuesday, May 15, 2018 at 3:06pm at Semple Brown Design, 1160 Santa Fe Drive, Denver, CO 80204.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Debbie Stoner
Rusty Brown
Jack Pappalardo
Cheryl Spector

Board Members Not Present

Lindi Sinton

Community Members Present

April Minute Approval

April board minutes were reviewed and accepted. Approval of revised minutes was motioned by Rusty and second by Jack, all were in favor.

Financials

YTD financials were presented, [April YTD](#). The \$1500 for banners was allocated to the budget as requested at the previous meeting under Economic Development. In addition, the board requested in the financials that the event sections under income and revenue be removed.

Light poles

After reviewing the light pole inventory list put together by Debbie Stoner it was decided to replace the 5 globe poles on the corners of 10th and 11th Avenue with the existing poles at the intersection of 13th and Santa Fe Drive. Andrea will place that order with Radiant lighting which should cost no more than \$2000 based on similar remove and replace jobs done in the past.

PSYAH Update

Cheryl gave an update on the progress of the art installations for the PSYAH grant. Both artists contracts need to be signed and their initial payments need to be issued. Andrea committed to getting them signed and cutting checks immediately following the meeting. Cheryl is also working on some media coordination and event planning to reveal the two projects. Once an event date is planned we can begin a marketing and PR campaign to the neighborhood and media.

\$500K Stakeholder Group Update

Andrea shared an email correspondence between her and Karen Good of Public Works regarding the most recent update on the stakeholder group's progress. Karen reported that she hoped that progress

would be made by next month and to have an initial meeting in June. She committed to keeping us posted. Many people are unhappy about how long this process is taking. There were also questions about who is a part of the stakeholder group. Andrea will supply the list of chosen individuals at the next meeting.

New Board Member Search

Below is a report on those we have reached out to for Board Member consideration.

- **Paul Zamora / Hair Trip** - Paul finally responded and he is a no. Just can't commit due to family commitments.
- **Tony Lopez / Su Teatro** - He said he would be interested except he can't join any boards until Jan 2019 because he'll be terming off 2 other boards so he can't commit any time before that.
- **Mai Wyn Schantz / Mai Wyn Gallery** - She finally responded and declined, too busy with mom stuff and serving on Art District board
- **Sandy Carson / Property owner** - Sent several outreach emails, haven't heard back.
- **Elizabeth License / Kannon Gallery** - Elizabeth is a no, she is a teacher and is far too busy to commit to a board. Also Kanon won't be on Santa Fe Drive much longer.

At the last meeting Carol Mier seemed to show some interest. Andrea sent her a link to the application. Also Mark Landman from Molecule Effect is very interested, a link to the application was sent to him as well.

Strategic Planning

The next strategic planning session with Chris Wineman is taking place next month on Tuesday, June 12th from 9am to 12pm at Semple Brown. We will pick up where we left off and board members were encouraged to send their agenda recommendations for the session.

Meeting Adjourned

5:00 pm

Next Meeting

June 19, 2018 at 3:00 pm – Semple Brown, 1160 Santa Fe Drive