

SANTA FE BUSINESS IMPROVEMENT DISTRICT

SPECIAL SESSION REGARDING CONTRACTS AND FUTURE DIRECTIONS – 12/11/17

Location: Office of Semple Brown, 1160 Santa Fe

- I. Review of Necessary Contracted Services
 - Bookkeeping
 - Maintenance oversight
 - Administrative functions
 - Fundraising
 - Events
 - Grant writing
 - Government / OED, CDBG
 - Assessments
 - Community Relations
 - Neighboring Organized Groups
 - Community Activities
 - Public Awareness
- II. Current Contract with NEWSED
 - Total amount, delineation of services and costs, agency bandwidth and satisfaction with service
- III. Other BID Needs:
 - Strategies for bringing together Santa Fe BID and Art District as well as Neighboring Organized Groups- LPNA RNO, Auraria, Upper Santa Fe
 - Improved Communication
 - Businesses need attention
 - Website needs attention
 - BID Board Needs
 - Timely communication /notices, responses, minutes, etc.
 - Need Strategic Planning / monitoring
 - Work to eliminate conflicts of interest
 - Additional member? Voting Members should equal seven
- IV. Advantages / Disadvantages of contracting for Santa Fe BID Director
 - Tasks/ Expectations for Director position
 - Cost of Director Position
- V. Questions from last meeting:
 - Are we looking after commercial interests of businesses on Corridor?
 - How to help neighborhood thrive
- VI. Next Steps