

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, October 17, 2017 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Rusty Brown
Macy Dorf
Lindi Sinton
Cheryl Spector

Board Members Not Present

Howard Snyder
Jack Pappalardo
Debbie Stoner

Community Members Present

Aubrey Lavizzo
George Lim
David Griggs

PUBLIC HEARING: Santa Fe BID 2018 Proposed Budget

Andrea opened the public hearing and conducted a thorough review of the 2018 proposed budget, a few minor changes were recommended. After reviewing the revised proposed budget, [see here](#), we were informed by our assessment contractor Lynda Seele that the amount to be received through the special assessments was going to be \$100,950.44 in 2018 and our allowable tabor increase is 3.21%. After much discussion it was decided that we move forward with the 3.21% increase which would result in an additional \$3,240.51 to the special assessment line item in the 2018 budget. Lynda made note and will be mailing property owners November's Public Budget hearing notifications.

A RESOLUTION SETTING THE DATE, TIME AND LOCATION OF THE PUBLIC HEARING ON THE PROPOSED 2018 BUDGET AND SPECIAL ASSESSMENTS

The Santa Fe BID board voted to set the date for November 14, 2017 at 1160 Santa Fe Drive for the Public Hearing on the 2018 proposed budget. Motioned first by Lindi Sinton and seconded by Cheryl Spector, all were in favor and none opposed.

General Updates

Andrea is working on getting bids from holiday light contractors. The idea this year is to get canopy lighting on many of the trees from 6th to 13th Avenues. The current budget calls for \$10,000 for holiday lighting Andrea will try to stay within this amount. There have been some questions raised on how we

can implement creative holiday lighting for the corridor. There was discussion around businesses adopting a tree and the BID paying for light installation. It was agreed to table the discussion for next year since this kind of process would talk significant planning.

David Carroll, the newly appointed Executive Director of the Art District, has resigned.

Luminarias de Santa Fe Drive is coming up on second Friday, December 8th. Andrea will work on some marketing and a public announcement for it.

Public Improvement Update

On October 9th a sub group met to begin building a recommended list of community members to give to the city for consideration for the 2018 study process that the city has committed \$500,000 towards. This list was shared and some recommendations were made. The group's job now is to contact the people identified on the list to gauge their interest. Andrea will connect with Karen Good to figure how much of a time commitment it will be for those who choose to participate.

PS You Are Here Grant

Based on the newly established timeline discussed at the last month's meeting the new deadline for artists to submit their application is November 1st.

Hiring of a Part Time BID Director

The board raised the issue of hiring a part time Executive Director to expand the BID's scope and development. The board requested that Andrea send out a price list of services that NEWSED proposes to provide for the BID in 2018 to assist with the process of creating a job description. Andrea committed to emailing this list to the board by Friday. This topic will be discussed at November's meeting.

Meeting Adjourned

5:00 pm

Next Meeting

November 14, 2017 at 3:00pm – Semple Brown, 1160 Santa Fe Drive, Denver CO 80204