

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, July 18, 2017 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Rusty Brown
Jack Pappalardo
Macy Dorf
Debbie Stoner
Lindi Sinton
Cheryl Spector

Board Members Not Present

Howard Snyder

Community Members Present

Aubrey Lavizzo
George Lim
David M.
Veronica Barela
Robbi Farschman

GO Bond Process and Updates

Various BID and community members met with Councilman Paul Lopez on June 29th to discuss the outcomes of the failed GO Bond attempt and what steps can be taken to continue to press the city regarding our continued need to have our proposed project accomplished. During the meeting, Paul express his own frustrations with the entire GO Bond process but, also recommitted his support of the BID's proposal. He asked that from here on out we make sure to frame the request as a community need, ADA compliance issue and a safety issue rather than an improvement that benefits First Fridays/Art District. We expressed that this is how we have been presenting the proposal all along but much of our messaging has been lost in translation. Paul committed to helping us set up a meeting with Even Dryer who is the Mayor's Deputy Chief of Staff. It is the hope that the BID's proposal can still be considered for funding through the Deferred Maintenance part of the GO Bond budget, however it was agreed that the BID should present a scaled down budget to accomplish the bare minimum needs such as a reduced lane of traffic and wider sidewalks. The meeting with Even Dryer will take place on July 19th which will be reported on at the August 15th BID board meeting.

Many stressed that we need to push for collaboration with Public Works and any other pertinent city agencies so that we know for certain if our proposed project can actually happen. Many also expressed

the perception that the GO Bond process was purely a political game and not dependent upon community championing or the project's vast support. Many felt more support is needed from Councilman Lopez and we must get further support from the newly elected Councilperson in 2019.

August First Friday Committee Report

Andrea, Macy and Jack have been working on planning and implementing August First Friday. The event has picked up one sponsor which is AARP, Andrea will invoice them for \$500. There is an online sign up for food and nonfood vendors. Andrea anticipates up to 10 food trucks and a handful of retail vendors will participate. Andrea stressed the need to know if the BID will continue to own the August First Friday event next year and in the future since there was too little time to plan this year and raise the appropriate amount of money to cover expenses. She expressed the need for an official vote at the next meeting.

PS You Are Here Progress

Robbi reported on the outcomes of the community input meetings that took place on July 12th and 13th. Many people attended and gave useful feedback about what elements future art projects should incorporate. Robbie discussed the RFP process and passed out an [anticipated timeline](#). Robbi mentioned that she would like to get a list of property owners who might be willing to let an artist use their buildings as part of their project. Robbi also had a question regarding the facilitation of maintenance of awarded projects. After much discussion on this topic it was finally agreed that the BID submit design parameters to the jury and it be incorporated into the RFP and that the BID will have final approval on any committee chosen projects. For August First Friday there will be a street mural project to promote the grant with youth involvement. The project will take place in 2 areas on the corridor.

Design Committee

It was agreed that the Design Committee go offline and become its own initiative with interested parties. George Lim agreed to facilitate this process.

Meeting Adjourned

5:00 pm

Next Meeting

August 15, 2017 at 3:00pm - NEWSED 901 W 10th Avenue Suite 2A, Denver CO 80204