

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, March 21, 2017 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Lindi Sinton
Debbie Stoner
Jack Pappalardo
Cheryl Spector
Rusty Brown

Board Members Not Present

Howard Snyder

Community Members Present

Amy Phare
Forest Morrison
Aubrey Lavizzo

Mayor Visit Recap

The board and community members gathered for a special meeting to discuss the outcomes and next steps from the Mayor's visit on March 10, 2017. Aubrey organized a community cleaning day on the Saturday before the visit which was well attended by Art District members, LPNA, the Santa Fe BID, kids from Greenlee Elementary, community officers and many others. A lot of trash was collected and Commander Paul Pazen organized a massive graffiti removal effort through the City's program before the Mayor's visit. A big thank you to Aubrey for organizing this effort and to Commander Pazen.

Next steps include reviewing the design proposal and sending final edits Mark Raeburn. When this is complete we can publicize it and send it off to the Transportation and Mobility Stakeholder Committee and Paul Lopez's office. This committee has already received our proposed budget for consideration of the GO Bond ([click here](#) to see that budget). The City will be hosting various stakeholder meetings that community members will be allowed to speak at. [Click Here](#) to see the city's information page and calendar regarding these meetings and the individuals who will serve on the committees.

Art District Recertification and Future Support

Amy Phare, President of the Art District spoke on their involvement with the Santa Fe BID and expressed dissatisfaction with the current relationship. The impetus for this sentiment is due to their upcoming designation status with Colorado Creative Industries (CCI) as a Certified Creative District. According to Amy in an email that was sent on Friday March 17, 2017 to BID board members and other community

members prior to the meeting, “The city has flat-out said that we will not be re-certified without the BID’s support and commitment to working together. We have made strong strides in aligning with the La Alma/Lincoln Park Neighborhood Association, the Broadway Merchants Association, and the newly formed Baker Partnership group, but the BID has still not approved a board seat for ADSF after a year of requests, nor has it provided us any funding. Collaboration is required, and CCI wants the BID to offer us funding to support our programming, as well.”

After this email was sent out the board agreed to table the discussion until the next meeting (March 21). After much discussion, it was agreed that both the Art District and the Santa Fe BID should endeavor to have more of an active role in each group’s regular meetings and boards. It was also agreed that the BID would write a letter of support for the Art District for their recertification efforts.

MOTION TO PROVIDE A LETTER OF SUPPORT FOR THE ART DISTRICT’S RECERTIFICATION FOR CCI

Debbie made the first motion and Jack seconded. Everyone was in favor, none opposed.

The BID also decided to talk more on the issue of August First Friday and our future role in this event. Andrea agreed to facilitate the creation of some proposals for the BID to consider, initiate email discussion and votes and present final proposals to Amy and the Art District before the next board meeting in April.

PS You Are Here Grant

Cheryl discussed the urgency of the facilitation of the PS You Are Here Grant that the BID was awarded at the beginning of the year. Cheryl distributed the grant’s award tasks and proposed budget ([click here](#) for those items.) It was agreed to move forward with hiring (on a contractual basis) an individual to oversee the facilitation of this grant for \$3,000.

MOTION TO HIRE AN ADMINISTRATOR FOR THE PS YOU ARE HERE GRANT

Lindi made the first motion and Jack seconded. Everyone was in favor, none opposed.

Cheryl will work on the process of finding an administrator and report on this at the next meeting.

Meeting Adjourned

5:00 pm

Next Meeting

April 18, 2017 at 2:30 at Semple Brown, 1160 Santa Fe Drive, Denver CO 80221