

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, February 21, 2017 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Lindi Sinton
Debbie Stoner
Jack Pappalardo
Macy Dorf
Cheryl Spector
Rusty Brown

Board Members Not Present

Howard Snyder

Community Members Present

Aubrey Lavizzo
Robbie Farschman
Jay Gonzales
Eddie Emory
Lisa Moulton
Tiffany Pavich
Bob Anderson
Rebecca Landeau
Carol Meir
David Goose

President Update

Mayor Visit Committee Reports and Planning

Design Committee

This committee has been working directly with Architect Mark Raeburn on the completion of the design proposal that will be presented to the Mayor and his team in March. Other members have been working on rounding out the proposal with letters of support from various groups and Paul Lopez's office. They are also creating a cover letter with an attached listing of supporters. Mark's goal is to have it done by the end of February for revision purposes. The committee will also be responsible for creating a PowerPoint presentation for the Mayor and those who attend the tail end of his visit.

Political Committee

This committee is organizing the logistics of the Mayor's visit including setting the agenda for when he arrives, leading him block by block on his visit and inviting all the other important individuals to support our efforts. Andrea is creating a media blast and sending it out prior the visit in an effort to get as much media coverage as possible. March's minutes will cover outcomes.

Clean Up Santa Fe Drive Day & Graffiti

Aubrey has planned a "Broom Brigade" Clean Up Santa Fe Drive event for March 4th at 9:00 am. The goal is to organize teams to take each block on Santa Fe Drive and clean up the streets as much as possible prior to the Mayor's visit. Everyone is encouraged to participate. Office Bob Anderson reviewed protocol for graffiti removal and pointed out that city ordinance stipulates that property owners have 24 hours to report and clean up graffiti. Those who have long term graffiti can be in violation. He reminded of every one of the non-emergency number which is 720-913-2000.

BID Manager Hiring Discussion

Andrea presented the NEWSSED proposal for the continuation of certain administration duties for the BID ([click here to review the proposal](#)). The board then excused her to continue their discussion about accepting the proposal and the possibility of hiring an addition person to take on other responsibilities of the BID including grantwriting, meeting and committee facilitation, grant project overview, etc... Outcomes of this discussion will be reviewed at a future BID meeting.

Meeting Adjourned

5:00 pm

Next Meeting

March 21, 2017 at NEWSSED CDC 901 W 10th Ave Suite 2A