

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, October, 2016 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Cheryl Spector
Lindi Sinton
Debbie Stoner
Macy Dorf
Andrea Barela
Rusty Brown

Community Members Present

John Peters
Aubrey Lavizzo
Michelle Jacobson

Budget Review

Andrea reviewed the year to date budget (see attachment).

Motion to hold Public Budget Meeting on November 15th

Andrea made a motion to hold the annual public budget meeting for November 15th. Motion was second and approved by all.

Safety Meeting

A public meeting was held on October 5th at NEWSED's office with District 1 Commander Paul Pazen and neighborhood Officer Bob Anderson to discuss rising safety concerns. There were 10 people in attendance representing business and property owners along Santa Fe Drive. Many concerns were raised on issues of disorderly homelessness and squatting on private property, graffiti, active crimes, slow or non-existent police response and a rise of break ins.

Commander Pazen reviewed their response protocol and encouraged people to call 311 when reporting graffiti due to the city's graffiti tracker program. He also encouraged people to utilize environmental design methods such as motion detectors to deter homelessness and trespassing.

Commander Pazen reminded people about the Community Advisory Group meetings that take place the 3rd Monday of every month at the District 1 main office located in North Denver at 1311 West 46th Ave. Anyone can attend these to voice their safety concerns. Officer Anderson will continue to actively attend BID meetings in the future.

Maintenance

Andrea has contracted a new landscaper to take care of the weed removal on the streets, with tree wells and bump outs. They will also be conducting some end of year work in the bump outs. The trees have all been planted, there will be a few more planted in the Spring of next year in front of the Aztec Theater since their stumps were not sufficiently removed. Also a full corridor sidewalk power washing has been scheduled.

City Aug 1st Friday Meeting

Andrea met with several people at the City's Office of Special Events and Traffic in regards to the set up problems during the street closure on August 1st Friday. They had many suggestions such as not closing Santa Fe Drive and utilizing the avenues and allies instead. Andrea disagreed to this recommendation and said she understood that set up was not done properly and that next August we would make sure to have security at each intersection until the barricade company arrived to place them, the goal will be to avoid random people placing the barricades themselves. This year the barricade company was nearly 30 minutes late which caused many problems. Andrea also suggested that the city allow the BID to close the street much earlier, like 4pm, instead of forcing a 6:30pm closure which causes problems. They said we would need to formally propose this option and allow them to make a decision either way.

Luminarias

The Luminarias de Santa Fe Drive event is scheduled for December 9 which is 2nd Friday. It was suggested that the event be marketed better with more signage and promotion to the business and property owners. It was suggested that there be luminaria making stations using paper bags and battery tea lights along the corridor for the community to participate in. Andrea will proceed with all the suggestions.

General Obligation Bond

It was mentioned that Councilwoman at Large Debbie Ortega said that it is not too late to be considered for the 2017 GO Bond. It was recommended that the BID should push the 2 lane proposal.

Committees

Planning & Physical Improvements - Howard, Macy, George and Cheryl

Look at quoting out landscape and tree well projects for 2017. Also Macy gave an overview of the lighting proposals (see attachment) he's gathered from lighting contractors. He gave out various examples of possible new heads for the existing poles and their price breakdown. This opened up a larger conversation regarding the current lighting scheme and the inadequate amount and spacing of the poles. It was suggested that we may want to pursue CDBG funds for this type of larger scale project which could potentially cost over \$100K.

Economic Development – George, Aubrey, Andrea, Jack, Jon

Look at marketing and furthering Bond opportunities in 2017. It was suggested that this committee consist of various community stakeholder groups so that all neighborhood interests are being considered.

Maintenance - Andrea, Aubrey, Debbie, George

The immediate focus for maintenance is holiday lighting which Macy, Debbie and Andrea will work on in the coming weeks.

Administration and Fundraising – Lindi, Cheryl, Andrea

Cheryl submitted a letter of intent to [Arts in Society](#) which was established to foster cross-sector work through the arts. Also the PS You Are Here proposal was submitted complete with various letters of support.

Meeting Adjourned

5:00 pm

Next Meeting

December 20, 2016 at NEWS ED CDC 901 W 10th Ave Suite 2A