

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, March 15, 2016 at 3:00 pm at NEWSED CDC 901 W 10th Avenue,
Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members Present

Cheryl Spector
Howard Snyder
Jack Pappalardo
Rusty Brown
Lindi Sinton
Debbie Stoner

Board Members/Advisors Absent

Macy Dorf

Community Members Present

Amy Pharr
Kara Basinger
Michelle Jacobson
Aubrey Lavizzo

February Minutes Review:

February minutes were reviewed. A motion to approve the minutes was called by Lindi and seconded by Rusty and approved by all.

Logo Final:

A final review of the logo took place with. A final design was agreed upon with one change. A motion to approve was called by Lindi and seconded by Cheryl and approved by all.

President's Update:

- Budget Review – 2015 closing and 2016 YTD budget was reviewed [CLICK HERE](#) to see them.
- Tree Update – The City of Denver agreed that they will replace multiple trees on the corridor it is still the responsibility and cost of the BID to remove the trees.

- Blue Light Decision – Andrea raised a final discuss about the blue lights and whether or not to keep them. The issue was raised that the blue lights are supposed to be ambient and that the BID should push for more Xcel Energy poles since the current lighting is not up to code. Rusty mentioned that lighting is a part of the city charter. Members of the Art District likes branding of the blue lights. It was decided to not pursue the removal of the blue lights and instead push Xcel for better overall lighting.

2015 Annual Report Draft & Priority Proposal - Final Review:

Andrea passed out drafts of the 2015 Annual Report and Priority Proposal for final feedback. After the March meeting the reports will be sent to a designer for layout. There will be printed copied provided at the April 21st event.

April 21st Event:

The unveiling of the Annual Report will take place at the VOA building in the Foxtrot room one level one from 3 - 5 pm. Andrea will send out a Constant Contact invite to all BID property and business owners. Invites will be extended to the Mayor, various member of the City's Department of Public Works and Economic Development.

President Position Discussion – Lindi Sinton to present:

Lindi talked about separating the Board Presidency from the Directorship/Administration to avoid the appearance of a conflict of interest. After much discussion there was no permanent decision made. The issue is tabled for the time being however this discussion raised the issue of the board taking on more responsibilities.

It was decided to create the following committees to bring in more community participation and begin working at a higher level of participation and decision making. The committees will be;

- Economic Development/Marketing
- Maintenance
- Planning & Physical Improvements
- Admin/Grants, Andrea to circulate a description of each committee

Motion To Change Meetings to Every Other Month - 6 x a Year

A motion was made to hold BID meetings to an every other month format instead of monthly after April. Motion made 1st by Lindi and 2nd by Debbie and approved.

New Business

Ainsley Price – Day of Service Event – Saturday May 21 9 am to 12pm.

Motion to Remove Recycle Dumpsters

Due to the excessive over dumping of the recycling dumpsters and complaints by area businesses it was decided to end Alpine Recycling services and have the dumpsters removed. Motion to approve Cheryl 1st, Rusty 2nd and approved by all.

ADJOURNED

The meeting was adjourned at 5:14 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

NEXT MEETING

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, April 19, 2016, 3:00 pm at the office of NEWS&D Community Development Corporation, 901 W 10th Avenue, Suite 2A, Denver, CO 80204.