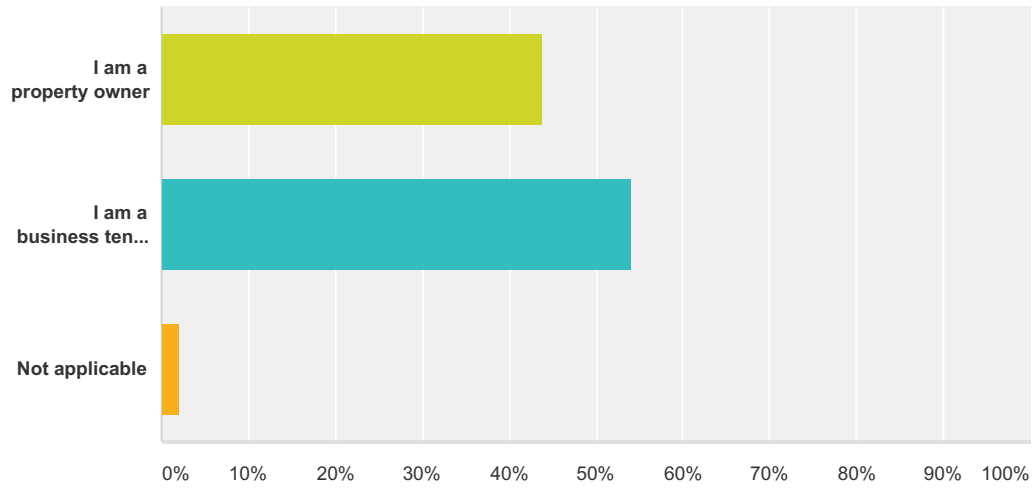


Q1 Select the answer that applies to you.

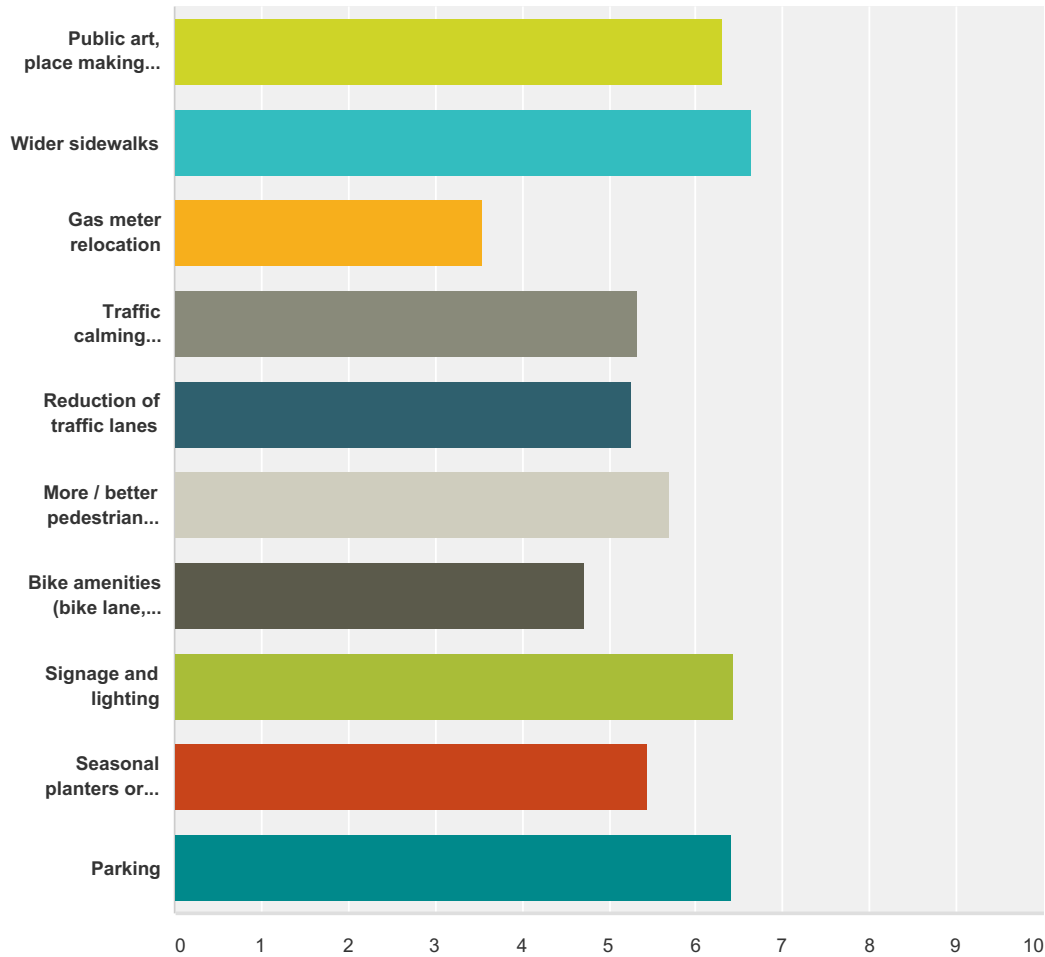
Answered: 48 Skipped: 0



Answer Choices	Responses
I am a property owner	43.75% 21
I am a business tenant (do not own property)	54.17% 26
Not applicable	2.08% 1
Total	48

Q2 Physical Improvements - Rank in order of importance the 10 following physical public improvement priorities. 1 being the highest and 10 the lowest

Answered: 48 Skipped: 0

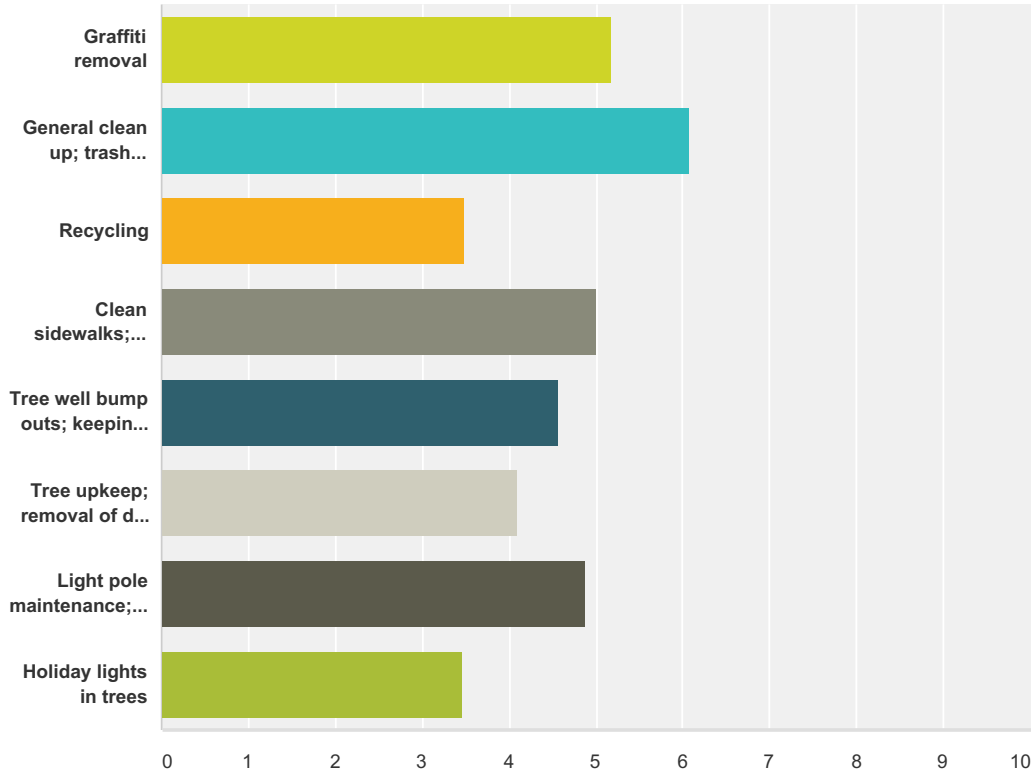


	1	2	3	4	5	6	7	8	9	10	Total	Score
Public art, place making, ambiance	12.50% 5	10.00% 4	5.00% 2	20.00% 8	27.50% 11	5.00% 2	5.00% 2	2.50% 1	5.00% 2	7.50% 3	40	6.30
Wider sidewalks	26.83% 11	9.76% 4	9.76% 4	12.20% 5	4.88% 2	2.44% 1	7.32% 3	19.51% 8	7.32% 3	0.00% 0	41	6.63
Gas meter relocation	2.44% 1	7.32% 3	2.44% 1	9.76% 4	7.32% 3	7.32% 3	2.44% 1	7.32% 3	9.76% 4	43.90% 18	41	3.54
Traffic calming measures	12.20% 5	4.88% 2	9.76% 4	9.76% 4	9.76% 4	2.44% 1	19.51% 8	12.20% 5	14.63% 6	4.88% 2	41	5.32
Reduction of traffic lanes	7.32% 3	14.63% 6	12.20% 5	4.88% 2	9.76% 4	2.44% 1	9.76% 4	14.63% 6	12.20% 5	12.20% 5	41	5.27
More / better pedestrian crosswalks	0.00% 0	11.90% 5	16.67% 7	7.14% 3	14.29% 6	19.05% 8	11.90% 5	11.90% 5	7.14% 3	0.00% 0	42	5.69

Bike amenities (bike lane, parking, etc.)	4.65% 2	6.98% 3	11.63% 5	9.30% 4	6.98% 3	9.30% 4	6.98% 3	16.28% 7	11.63% 5	16.28% 7	43	4.72
Signage and lighting	9.30% 4	20.93% 9	9.30% 4	18.60% 8	6.98% 3	4.65% 2	13.95% 6	6.98% 3	6.98% 3	2.33% 1	43	6.44
Seasonal planters or flowers	4.44% 2	13.33% 6	8.89% 4	4.44% 2	11.11% 5	22.22% 10	13.33% 6	8.89% 4	6.67% 3	6.67% 3	45	5.44
Parking	27.66% 13	6.38% 3	14.89% 7	2.13% 1	6.38% 3	17.02% 8	2.13% 1	2.13% 1	12.77% 6	8.51% 4	47	6.40

Q3 Maintenance - Rank in order of importance the following 8 maintenance priorities. 1 being the highest and 8 the lowest.

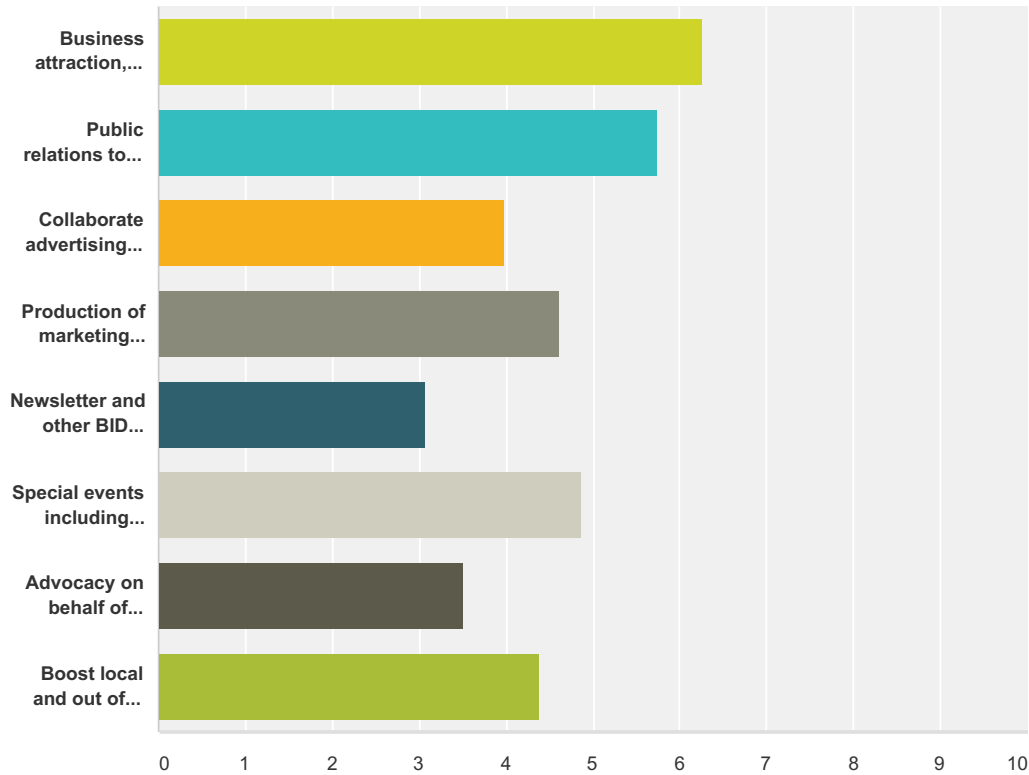
Answered: 47 Skipped: 1



	1	2	3	4	5	6	7	8	Total	Score
Graffiti removal	26.83% 11	9.76% 4	9.76% 4	14.63% 6	12.20% 5	9.76% 4	7.32% 3	9.76% 4	41	5.17
General clean up; trash removal from cans	30.00% 12	20.00% 8	17.50% 7	12.50% 5	7.50% 3	7.50% 3	2.50% 1	2.50% 1	40	6.08
Recycling	2.44% 1	17.07% 7	7.32% 3	2.44% 1	14.63% 6	14.63% 6	9.76% 4	31.71% 13	41	3.49
Clean sidewalks; degumming & power washing	6.98% 3	13.95% 6	30.23% 13	16.28% 7	9.30% 4	9.30% 4	6.98% 3	6.98% 3	43	5.02
Tree well bump outs; keeping up with plantings, watering, weeding, etc.	12.50% 5	7.50% 3	10.00% 4	15.00% 6	22.50% 9	20.00% 8	7.50% 3	5.00% 2	40	4.58
Tree upkeep; removal of dead trees, watering, etc.	6.98% 3	16.28% 7	4.65% 2	9.30% 4	11.63% 5	25.58% 11	16.28% 7	9.30% 4	43	4.09
Light pole maintenance; bulb replacement, graffiti and sticker removal, repainting, etc.	13.64% 6	11.36% 5	18.18% 8	22.73% 10	4.55% 2	4.55% 2	20.45% 9	4.55% 2	44	4.89
Holiday lights in trees	8.70% 4	6.52% 3	4.35% 2	6.52% 3	19.57% 9	8.70% 4	21.74% 10	23.91% 11	46	3.46

Q4 Economic Development - Rank in order of importance the following 8 economic development priorities. 1 being the highest and 8 the lowest.

Answered: 48 Skipped: 0



	1	2	3	4	5	6	7	8	Total	Score
Business attraction, retention and support	40.48% 17	14.29% 6	7.14% 3	23.81% 10	4.76% 2	4.76% 2	2.38% 1	2.38% 1	42	6.26
Public relations to project a positive image of the Santa Fe Drive corridor	16.28% 7	23.26% 10	30.23% 13	4.65% 2	9.30% 4	9.30% 4	4.65% 2	2.33% 1	43	5.74
Collaborate advertising among Santa Fe Drive businesses	2.44% 1	7.32% 3	17.07% 7	19.51% 8	9.76% 4	14.63% 6	14.63% 6	14.63% 6	41	3.98
Production of marketing materials and an online presence	4.76% 2	16.67% 7	14.29% 6	14.29% 6	21.43% 9	11.90% 5	11.90% 5	4.76% 2	42	4.62
Newsletter and other BID communications	4.76% 2	2.38% 1	4.76% 2	9.52% 4	14.29% 6	14.29% 6	26.19% 11	23.81% 10	42	3.07
Special events including themed events, historical events and ongoing events programming	11.36% 5	15.91% 7	9.09% 4	20.45% 9	11.36% 5	20.45% 9	9.09% 4	2.27% 1	44	4.86
Advocacy on behalf of property ownership	12.77% 6	10.64% 5	2.13% 1	4.26% 2	12.77% 6	6.38% 3	19.15% 9	31.91% 15	47	3.51
Boost local and out of state tourism	15.22% 7	10.87% 5	10.87% 5	6.52% 3	17.39% 8	13.04% 6	8.70% 4	17.39% 8	46	4.39

Q5 Safety - What are your safety concerns for the District?

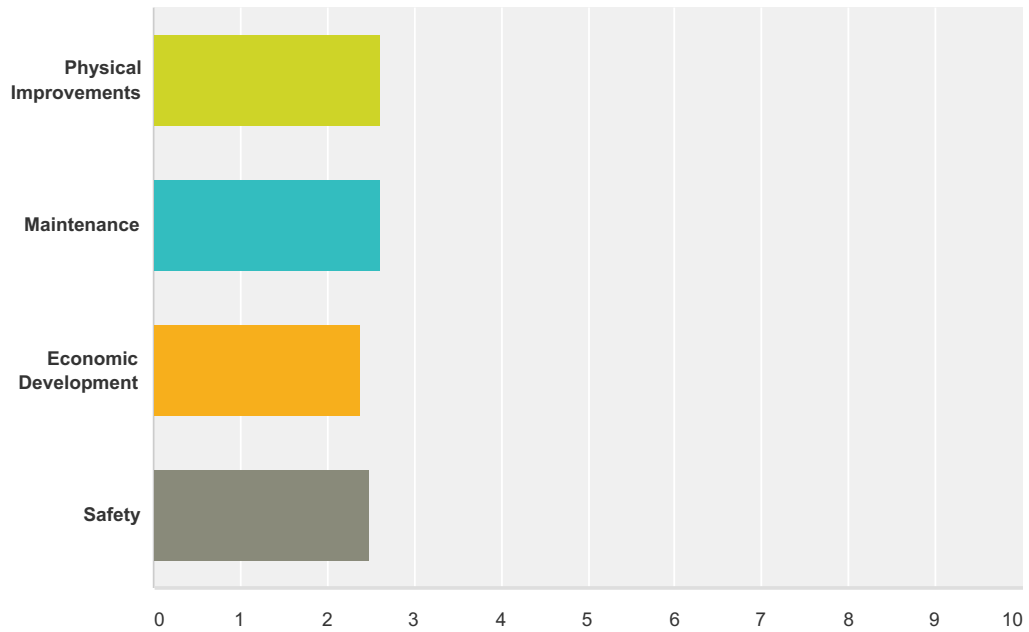
Answered: 34 Skipped: 14

#	Responses	Date
1	Letting the public know it is a SAFE area to visit. Get rid of bumpouts as there will be more parking, less accidents when trying to park.	12/22/2015 9:43 PM
2	Lighting. What if we did overhead string lighting like larimer square ?	12/6/2015 7:52 AM
3	It seems pretty safe but I'm new to the area so I'm not sure.	12/1/2015 8:09 AM
4	Traffic volume and speed on Santa Fe Drive.	11/29/2015 6:22 PM
5	Homeless hanging out and/or drinking in front of Library, in alleys, begging on corners. Retailers and visitors feeling threatened by homeless coming into storefronts.	11/29/2015 12:29 PM
6	None at this time.	11/28/2015 11:44 AM
7	the corridor should be better lit (brighter) at night. Close the street every Friday and allow food trucks and vendors to set up on Santa Fe.	11/25/2015 11:10 AM
8	No pedestrian friendly, need slower traffic	11/25/2015 9:05 AM
9	gang graffiti and abuse of property	11/24/2015 1:39 PM
10	Better lighting in the alleys, First Friday patrons urinating on property. Activities close down early on weeknights.	11/24/2015 1:22 PM
11	Making sure the street lights are always working, when the bulbs are burned out, it gets really dark.	11/24/2015 11:38 AM
12	Traffic - crossing santa fe is awful.	11/24/2015 10:35 AM
13	no safety concerns	11/24/2015 10:34 AM
14	Narrow sidewalks force pedestrians into the street.	11/24/2015 9:12 AM
15	Making the district feel safer to attract more foot traffic. Better lighting, halo cameras, reduce vagrancy, clean up alleys behind businesses.	11/19/2015 12:47 PM
16	Poor relations between business owners and local kids- we need to work collaboratively with schools and youth serving agencies to make neighborhood kids feel welcome, without turning a blind eye to potential criminal or unsafe conduct. Homeless folks gather in vestibules and shelters, and sometimes come into businesses- we need to be welcoming and respectful of them without leaving ourselves vulnerable to criminal mischief or drunken disorderliness.	11/18/2015 2:29 PM
17	The traffic on First Fridays	11/18/2015 12:37 PM
18	Lots of homeless people hanging out scares tourists away. They seem pretty harmless to those of us who work there. Sometimes first Friday gets to late and loud. Not sure about those characters. Lighting is always important.	11/18/2015 10:17 AM
19	Lots of people living on the street in this area	11/18/2015 9:27 AM
20	Drug addicts in alleys. Also drivers who speed through alley with disregard for those who park there	11/18/2015 8:32 AM
21	Alleys when working late	11/17/2015 8:13 PM
22	People crossing the street mid block.	11/17/2015 7:56 PM
23	Gang activity (i.e. shots fired, graffiti etc.)	11/17/2015 4:49 PM
24	Alleys. We utilize the alley for our running routes and don't often feel safe in them. More light would help.	11/17/2015 4:16 PM
25	Traffic, crosswalks, graffiti and cleanliness (appearance of unsafe).	11/17/2015 3:38 PM
26	too many bums	11/17/2015 3:33 PM
27	It is dark and not well lit at night. Sidewalks are very narrow and not safe with more then a few people walking on them.	11/17/2015 1:46 PM
28	Some visitors walking from downtown Denver don't feel particularly safe, so maybe a recommended "safe" route would help. The alleys are filled with homeless people, some high on drugs and/or alcohol. More security presence on Santa Fe and the surrounding alleys would be great.	11/17/2015 1:18 PM

29	traffic/drivers, low lighting, crime/safety	11/17/2015 12:49 PM
30	Safe area to walk and bring friends and family. Improved, creative & modern lighting.	11/17/2015 12:14 PM
31	Cars going too fast on Santa Fe, pedestrian access, and better lighting	11/17/2015 11:33 AM
32	Traffic speeds on Santa Fe, Fights after school among West High School students	11/17/2015 11:15 AM
33	car break-ins	11/17/2015 10:32 AM
34	pedestrian; bicycle; special events	11/17/2015 9:54 AM

Q6 Please rank in terms of importance the four service areas, with 1 being the most important and 4 being the least.

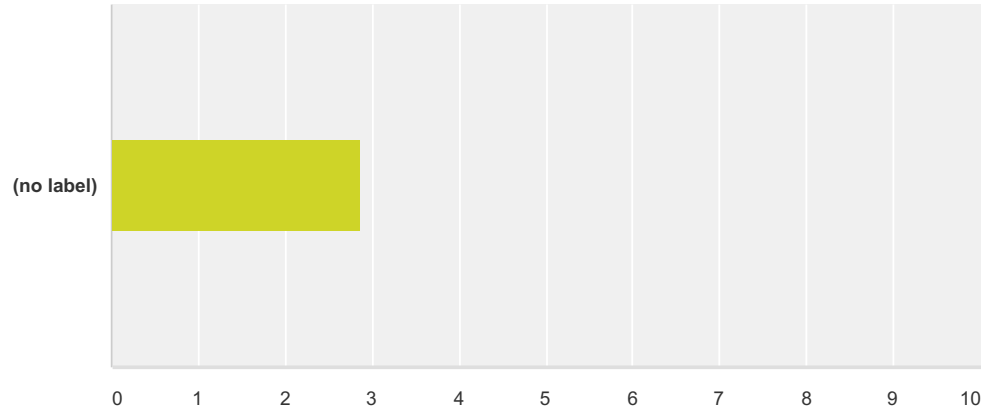
Answered: 48 Skipped: 0



	1	2	3	4	Total	Score
Physical Improvements	22.22% 10	28.89% 13	35.56% 16	13.33% 6	45	2.60
Maintenance	20.00% 9	37.78% 17	24.44% 11	17.78% 8	45	2.60
Economic Development	34.04% 16	6.38% 3	23.40% 11	36.17% 17	47	2.38
Safety	27.08% 13	25.00% 12	16.67% 8	31.25% 15	48	2.48

Q7 How would you rate the year 2015 as meeting the needs of the four service areas?

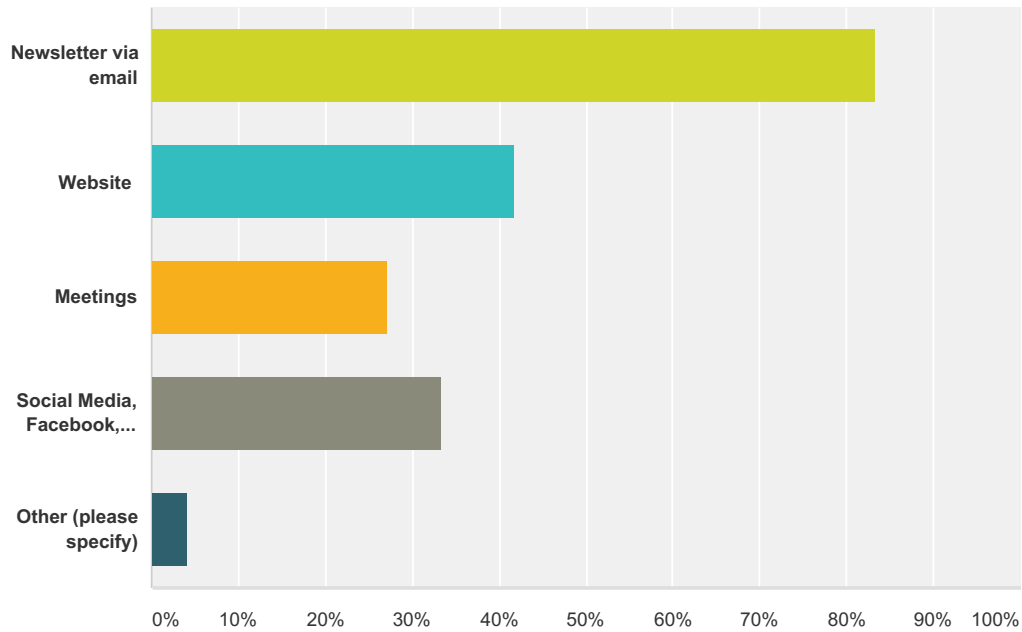
Answered: 46 Skipped: 2



	Excellent	Very Good	Good	Fair	Poor	Not applicable	Total	Weighted Average
(no label)	4.35% 2	8.70% 4	39.13% 18	28.26% 13	6.52% 3	13.04% 6	46	2.85

Q8 Check the communication method that works best for you/your business. Check all that apply

Answered: 48 Skipped: 0



Answer Choices	Responses
Newsletter via email	83.33% 40
Website	41.67% 20
Meetings	27.08% 13
Social Media, Facebook, Twitter, LinkedIn, etc.	33.33% 16
Other (please specify)	4.17% 2
Total Respondents: 48	

#	Other (please specify)	Date
1	Word of Mouth	11/28/2015 11:44 AM
2	A District presence in the downtown businesses (See #2 in question #9).	11/17/2015 1:18 PM

Q9 What is your vision for the District in 5 to 10 years? In other words what type of things would you like to see?

Answered: 35 Skipped: 13

#	Responses	Date
1	More parking, maybe a free parking garage, Getting rid of bump-outs as blocks buildings, causes accidents, will create more parking.	12/22/2015 9:43 PM
2	We would like to see the amount of empty storefront move toward zero with a stronger rate of business retention. The sidewalks are key as well as attracting more non-gallery business' to keep the district feeling more "alive" beyond First Fridays.	12/11/2015 10:57 AM
3	Art Basel Denver on Santa Fe. No cars. Tons of art. International status.	12/6/2015 7:52 AM
4	Physical improvements to attract a higher-end clientele	12/2/2015 10:36 AM
5	Wider sidewalks, more public sculpture and more restaurants and other businesses that have regular day hours that would attract more people to the area on a regular basis.	12/1/2015 8:09 AM
6	Inducements for improving and enhancing the appearance of properties on Santa Fe Drive, especially absentee owners and/or speculators.	11/29/2015 6:22 PM
7	Clean & modernize the Art District appearance through graphics, color, streetscape. Activation of alleys, clean them up and encourage rear studios & entries.	11/29/2015 12:29 PM
8	With out becoming to gentrified, I'd like to see 2-4 anchor business and 2-4 restaurants and 1-2 bars/clubs move into the area to make it more of a destination area to drive up foot traffic and possible sales.	11/28/2015 11:44 AM
9	Better visible branding and signage. Brighter lights in the corridor. No vacant buildings. No graffiti. More service businesses i.e. bars and restaurants. All businesses open on Saturdays and Sundays. Santa Fe closed to traffic every 1st Friday with food trucks and vendors allowed to setup on Santa Fe Drive.	11/25/2015 11:10 AM
10	Masterplan	11/25/2015 9:05 AM
11	Attractive and stimulating place to visit and shop for art, good food and distinctive stores..Therefore, great galleries, restaurants and boutique shops.	11/24/2015 1:39 PM
12	The district will be the gateway to the downtown area, the neighborhood will be engaged on a greater level.	11/24/2015 1:22 PM
13	parking structure/lot or enforced metered parking, more upscale restaurants, more people out and about shopping on Santa Fe Drive...sometimes I hear crickets.	11/24/2015 11:55 AM
14	More restaurants and cafes	11/24/2015 11:38 AM
15	More "cool" places to eat and drink. The street seems dead when no first friday event is happening. Way less traffic, bike lane, maybe a center street garden and wider side walks. More interest in getting artists living and working here. It feels like less and less are actually making art. Finding better artists to live and work here to bring the quality up.	11/24/2015 10:46 AM
16	A true community rather than an art district plopped down into a poor neighborhood.	11/24/2015 10:35 AM
17	physical improvements, better maintenance of district, parking,	11/24/2015 10:34 AM
18	More owner occupied real estate; re-thinking First Fridays so that they are less like a free for all street fair and more about engaging with creative projects/products	11/24/2015 9:12 AM
19	More restaurants More kid-friendly environments Greater integration between new businesses and residents with businesses and residences that have decades-long presence in the neighborhood. We can't stem them tide of gentrification, but people who are native to the neighborhood must not feel alienated by development. We need to maintain the character f the neighborhood as it evolves.	11/18/2015 2:29 PM
20	More pedestrian traffic, easier links with downtown area to bring people to SF Drive. We are quite isolated.	11/18/2015 1:26 PM
21	Best arts district in Denver. Rino is an upcoming area so I would hate to see artists being kicked out of Santa Fe District because of high rents, etc.	11/18/2015 10:17 AM
22	Less people living on the streets, cleaner streets and people willing to come to the area who otherwise would not of	11/18/2015 9:27 AM

23	A vibrant art community with viable restaurants and shops/ galleries. A safe neighborhood	11/18/2015 8:32 AM
24	Street closed every First Friday. Coordinated holiday events to become know as the destination point for seeing Christmas lights, decorated windows, and shopping	11/17/2015 8:13 PM
25	Look and act like a cohesive organization. Unified hours. Cross referencing ("No, we do not have what you are looking for but you want to go to X gallery." Once or twice a year unite with a theme. I.e. Landscape, a style or color (red for veterans...))	11/17/2015 7:56 PM
26	Getting rid of the gang activity and finding a way to help alleviate the homeless issues.	11/17/2015 4:49 PM
27	Wide sidewalks, signage, sidewalk cafes, an art district worthy of national attention.	11/17/2015 3:38 PM
28	street & sidewalk improvements	11/17/2015 3:33 PM
29	More businesses that attract foot traffic. Retail, Restaurants and more focus on the district being a whole rather than divided via galleries or businesses.	11/17/2015 1:46 PM
30	1. A continuing effort to be a "destination" area for arts, culture, food and boutique shopping (no chains like Pottery Barn, etc.) 2. Make a serious effort to lure out-of-town visitors to this area, including a partnership between the District, the Denver Visitors office, the Convention Center and hotel concierges, etc. 3. Make an effort to bring in locals through more advertising; special events and festivals; closing Santa Fe Drive occasionally to vehicle traffic on at least 2 1st Fridays each year. Most importantly, solve the lack of parking problem - our biggest complaint from our visitors. 4. Continue the District website with monthly/weekly updates. 5. Noticeable signage designating the District at the 6th Ave. and Santa Fe Dr. entrance (an arched sign spanning the street, flags, special lighting, etc.???) 6. Expand the District to include area from 4th to 11th Avenues, as more galleries, businesses move in.	11/17/2015 1:18 PM
31	A safe, clean inviting area to enjoy with friends and family, as well as an inviting area to work and be productive.	11/17/2015 12:14 PM
32	To be a vibrant and eclectic community that will be affordable for artists, small businesses (including nonprofits), and more affordable housing that helps limit displacement from gentrification.	11/17/2015 11:33 AM
33	2 cars lanes, protected bike lane.	11/17/2015 11:15 AM
34	A "green district" with lots more native trees and plants along wide sidewalks bordered by a bike lane and angeled parking that has unique works of art (2-D and 3-D) that double as the infrastructure: downspouts, storm water movement to vegetation, snow storage, leaves, etc. Mini-pocket parks with seating (re-design bump-outs to be this or equivalent to that size).	11/17/2015 10:32 AM
35	less traffic; wider sidewalks; more restaurants;	11/17/2015 9:54 AM

Q10 If there are additional items within the Santa Fe Drive BID area (between 6th and 13th Avenues on Santa Fe Drive) that you would like to see improved, please list them here. You may also use this space for general feedback, comments or concerns.

Answered: 20 Skipped: 28

#	Responses	Date
1	Get rid off bumpouts Parking garages Painted sidewalks & upkeeping sidewalks clean clean	12/22/2015 9:43 PM
2	Area wide wifi. A special additional (small) tax on art sales made in the district. Money would go towards district improvements, events, etc. something that we all could get behind and be proud of. "Made on Santa Fe"	12/6/2015 7:52 AM
3	Not sure at the moment.	12/1/2015 8:09 AM
4	Need diversification of businesses. Lease to a destination restaurant or tourist-oriented anchor business. Encourage a non-profit to purchase and remodel the Aztlan Theater. Create an artists teaching workshop there.	11/29/2015 12:29 PM
5	The Art District and its events should be advertised in 5280 magazine, Denverstyle Magazine, 303 Magazine, and on the radio.	11/25/2015 11:10 AM
6	Bump outs are falling apart. Our bump out (760 Santa Fe Dr) has no working sprinkler system. Lights on trees could be more attractive.	11/24/2015 1:39 PM
7	How about artist market on some Saturday/Sunday of the month where artists like me, who are hidden can find even more foot traffic, get my work out there and hopefully make some more money. The amount I'm paying as an artist for a live/work space is extremely high. I would like to see more measures taken so that true artists have an affordable place to live and work. Otherwise its just "creative jobs" here like an architect/interior designer,graphic designer that don't actually support the visual arts.	11/24/2015 10:46 AM
8	slow the traffic down.	11/24/2015 10:35 AM
9	concerns regarding rental properties, having creatives being priced out of district, don't want what is happening to RINO to happen to us.	11/24/2015 10:34 AM
10	I love the architectural model that was developed by the architects who are in the Hanger space.	11/24/2015 9:12 AM
11	Proactive communication from the BID to the participant businesses. Provide a copy of your annual budget, expenditures on a quarterly basis, and copies of meeting minutes. You knew my email when you wanted something from me (this survey) - use that same list to distribute the information listed above. This is the first I have heard from the BID since the vote last November. I know the minutes are posted on-line and the budget may be reviewed by going to a local law office. You're missing the point. Send it out proactively. If I understand what you're doing, I can be more supportive.	11/19/2015 12:47 PM
12	Faster police responses Closing Santa Fe on 1st Friday during summer months Something like south pearl or south Gaylord during the warm season- make the neighborhood a frequently-walkable attraction.	11/18/2015 2:29 PM
13	I am wondering why the district doesn't extend from 4th to 11th ave? That seems to be the way it is moving. I wouldn't go from 11th to 13th - there isn't any art there.	11/18/2015 10:17 AM
14	Make a Indy ally. From 8th to 9th maybe. People could pay a minimal fee for space to sell their goods. People are now doing it on the main drag right in front of businesses that pay rent and contribute to drawing people to the area.	11/17/2015 7:56 PM
15	public parking deck	11/17/2015 3:33 PM
16	It would be great to have more of a focus on small business rather than just the galleries. Small business is what will help increase foot traffic for those galleries.	11/17/2015 1:46 PM

17	1. Storefronts on some businesses need to be updated and made attractive. 2. Where are the street tree lights? They should be on and maintained from Nov. 1 - Jan. 31! 3. Tree trimming in the past ruined the shapes of the trees. If they can't be reshaped, let's have new trees installed (expensive, but would really improve the street appeal). 4. Would love to see recycling options in the alleys. 5. Street art installations should be juried by a knowledgeable committee and have at least some cohesiveness. 6. Street performance art on 1st and 3rd Fridays. 7. Get rid of the meters and widen the sidewalks, please!	11/17/2015 1:18 PM
18	Having resources for facade improvements and more pedestrian friendly access.	11/17/2015 11:33 AM
19	possibility of overhead cable lighting to define the district, widen the sidewalks and eliminate light pole replacement expenses.	11/17/2015 9:54 AM
20	Work on the entire area..not just between 7th and 9th	11/17/2015 9:54 AM