

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, September 15, 2015 at 3:00 pm at 901 W. 10th Ave., Unit 2A,
Denver, Colorado.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members and Advisors Present:

Jack Pappalardo
Debbie Stoner
Andrea Barela
Lindi Sinton
Rusty Brown
Macy Dorf

Board Members and Advisors Absent

Howard Snyder
Cheryl Spector
Mark Raeburn

CALL TO ORDER:

On behalf of the Board the meeting was called to order at 3:10 pm.

APPROVAL OF MAY 2015 MINUTES:

The board reviewed and approved the meeting minutes from the prior board meeting that took place on August 18, 2015. A motion to approve the minutes was called by Lindi and seconded by Rusty and approved by all.

PRESIDENT'S REPORT:

Bump out decal - Last month it was decided that the BID would pursue decorating one "test" bump out with an art decal to see how it holds up over the winter. The process will be a brick meld like the current Art District logos on El Noa Noa and Molecule Effect's walls. Jack suggested working with Gary Reed from Reed Photo on getting one placed on the bump out in front of the John Fielder gallery using one of his landscape images. Andrea suggested we also talk with George Lim of the Art District's place making committee. The board agreed to move forward with the John Fielder idea.

Macy and Andrea's meeting with City - On Monday, September 14th Macy and Andrea met with Erin Atkinson and Grace Ramirez of the Office of Special Events and Kelly Colvin of Transportation regarding 1st Friday street closures. They discussed the possibility of another closure this November and more closures in 2016. The issue of food truck street permits was discussed as well. The outcome was that the BID may conduct one more street closure in November of this year however several food trucks already have permits. In 2016 the BID may only apply for August and November 1st Friday street closures

since all other summer months already have large events taking place. Erin recommended that we apply for parklet permits which are newly being introduced by the city as a way to expand narrow sidewalks. See Appendix 1 for a photo of what a parklet looks like and the permit requirements. Macy requested that in 2016 the BID's street closure permit supersedes food truck permits in August and November. It was suggested that the parklet idea might be a good way to sell sponsorships.

MOTION TO APPROVE NOVEMBER 1ST FRIDAY STREET CLOSURE

A motion was made by Lindi to have the BID peruse another street closure for November 6th (1st Friday), it was seconded by Debbie and approved by all.

BOARD RETREAT CONTENT REVIEW:

The board will be having a half day retreat on Monday Sept 21st to define a mission and vision statement and discuss the budget that is due to the City on September 30th. The board requested clarification on how detailed the budget needs to be and if a deadline extension is possible. The other issue brought up was whether to raise the BID's assessment as allowed per the statute. Andrea agreed to ask Rick Kron before the retreat. Andrea also brought up the issue of adding trash can replacement to next year's budget. Andrea also agreed to have a breakdown of tree lighting options by October's meeting.

PRIORITY LIST COMMITTEE MEETING REVIEW:

The priority list sub-committee met on September 9th and decided to expand upon the priority list matrix currently being worked on to be inclusive of a narrative piece. Cheryl agreed to work on the narrative and the upcoming board retreat will assist that process. Mark agreed to include photos from the masterplan as well.

P.S. YOU ARE HERE GRANT OPPORTUNITY:

Andrea reviewed the Denver Arts and Venues grant opportunity that is open to placemaking concepts and projects that will activate outdoor public space. The average grant will be about \$10,000. The board brainstormed ideas for grant submissions since any group is able to submit multiple applications. [CLICK HERE](#) for the grant guidelines. The board decided to submit four applications for the following projects;

1. Santa Fe Drive street parklets
2. Holiday tree lights
3. Bump out murals
4. Georgia Amar match stick people light pole art project

Andrea will work on the narratives of projects 1-3, circulate to the board and submit to the city for consideration by the October 2nd deadline.

ADJOURNED:

The meeting was adjourned at 5:00 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

NEXT MEETING:

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, October 20, 2015, 3:00 pm at the office of Volunteers of America - 1257 Santa Fe Drive.

Appendix 1

Parking Day Article -for Denver Urbanism

Parking covers more acres in urban America than any one thing. Jeff Speck has estimated that there are over 2 billion parking spots in the U.S. alone. Couldn't all of this space be allocated to a more productive use?

Comment [1]: need to cite speck. can't find info online (easier for citing).

PARKing Day is a day of action to create temporary public spaces to demonstrate other potential positive uses of this land. Organizations around the country host pop-up parks in parking spaces to create new public spaces and enhance the urban environment in creative and interactive ways. PARKing day 2015 is on Friday, September 18th. We hope you get involved in Denver's biggest Parking Day yet.

Parking Day is "an annual open-source global event where citizens, artists and activists collaborate to temporarily transform metered parking spaces into "PARK(ing)" spaces: temporary public places." This is a great event for any person, organization, artist, designer, or passerby that is invested in urban sustainability, transportation and mobility, urban planning and design, and so much more. For more information on the event, see the official Parking Day website: <http://parkingday.org/about-parking-day/>.

We want Parking Day to be celebrated throughout Denver, highlighting the importance of open space and the huge amount of public land we currently dedicate to automobile parking spaces. Any organization, company, or individual can get involved: Just reserve a parking space for the day, and set up a simple pop-up park in that spot. Spaces can host all sorts of activities: a park, a library, games, art, seating, etc. **Be careful not to** let your activities interfere with the active travel lanes. For inspiration, check out Inhabitat's round up of 2014's PARKing Day Parks: <http://inhabitat.com/parking-day-2014-the-most-amazing-pop-up-parks-from-san-francisco-and-beyond/>

To host your own PARKing Day Space, follow Denver Public Works processes for reserving a spot:

1. If you are requesting to reserve a parking spot with *no* parking meter:
 - a) You will need a street occupancy permit. [Click here for the street occupancy permit form.](#)
 - b) In addition to completing the street occupancy permit form, applicants will be required to rent "No parking anytime tow away zone" signs through a barricade company of their choosing. Those signs are required to be placed at back of curb for each parking spot reserved (approximately every 20 feet) and placed 24 hours in advance of the time of occupancy. A signed copy of the permit must be on site to over-ride the signage restriction.

2. If you are requesting to reserve a spot *with* a parking meter:
 - a) Fill out the Parking Meter Request form:
<https://www.denvergov.org/Portals/730/documents/Parking%20Meter%20Request%20Form.pdf>

