

## RECORD OF PROCEEDINGS

### MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

**HELD:** Tuesday, May 26, 2015 at 3:00 pm at 901 W. 10<sup>th</sup> Ave., Unit 2A, Denver, Colorado.

#### **ATTENDANCE:**

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

#### **Board Members and Advisors Present:**

Jack Pappalardo  
Debbie Stoner  
Andrea Barela  
Howard Snyder  
Cheryl Spector  
Rusty Brown  
Lindi Sinton  
Macy Dorf  
Mark Raeburn

#### **Members of the Public:**

George Lim

#### **CALL TO ORDER:**

On behalf of the Board the meeting was called to order at 4:10 pm.

#### **APPROVAL OF APRIL 2015 MINUTES:**

The board reviewed and approved the meeting minutes from the prior board meeting that took place on April 28, 2015. A motion to approve the minutes was called and approved by all.

#### **PRESIDENT'S REPORT:**

Andrea reported on the current maintenance and landscaping work that is taking place in May and June. In the bump outs new drip line irrigation has been placed and the trees have all been trimmed. The next step is to plant grasses in the bump outs and finish them off with new mulch which should be completed in June.

The downed light pole on 9<sup>th</sup> in front of Aztlan Theatre is still in the insurance process. The insurance adjustor is waiting on Tim Corraera, Owner of the Aztlan Theatre, to submit an estimate on the damage that was done to his building. The insurance claim on the downed pole in front of the VOA building on 1200 block has been processed and we are waiting on the payment to arrive.

Light pole proposal - Andrea explained that the street improvements that are on the north side of 13<sup>th</sup> Avenue intersection are grandfathered into the BID's responsibilities per the City. This includes two 5-bulb street poles, one trash receptacle, one tree and six bollards. Since a 5-bulb post still needs to be

replaced on 8<sup>th</sup> Avenue and since replacing it with a new one will cost over \$17,000 Andrea suggested relocating one of the posts from 13<sup>th</sup> Avenue to save cost and enable the replacement of two other 1-bulb poles. Andrea will get an estimate from Radiant Lighting on the cost for this process.

**PRESENTATION BY GEORGE LIM ON BUMP OUT PAINTING AND LOGO:**

George gave a Powerpoint presentation regarding the bump outs. It was suggested that the BID initiates a design scheme or mural project on the facades of the bump outs for branding, possible community engagement and beautification purposes. At the Art District’s retreat it was recommended that some of the bump outs be used as branding markers/signage with either the words or logo of the Art District. George recommended that they could also be used as a way to engage an artist or a collective of area artists for a mural. BID board members stressed that any images used for a mural on the bump outs should be pre-approved and possibly juried and should present a classy theme/unified image.

George when on to present logo options for the BID. [CLICK HERE](#) to the see the logos. The board gave their recommendations and was very pleased with what was presented. George will take into account the recommendations and email new variations of the logo by or before the next meeting.

**DENVER PUBLIC WORKS REQUEST:**

The day of the meeting Andrea received a call from Karen Good of Public Works as a follow up to last month’s meeting. She requested that the BID put together three short term achievable recommendations for the upcoming “City Wide Capital Improvement Project”. This project, due to the fact that it’s city-wide, is very competitive and given to the city department that proposed it to initiate if awarded. The award amount is for \$75K to \$750K. After proposing some initial recommendations to Karen, Andrea reminded her of the board meeting and requested that a list be finalized that evening and emailed that evening as well. She agreed.

Below are the final recommendations approved by the board, put in favor by board member Lindi Sinton, seconded by Howard Snyder and unanimously approved by all.

**Recommendation 1**

This is the most desired of all possible opportunities when considering what would best benefit the Santa Fe BID, La Alma Lincoln Park neighborhood, surrounding businesses, residents and visitors.

- A comprehensive feasibility traffic study for the implementation of two-way lanes on Santa Fe Drive and Kalamath Street between Alameda and Colfax. This study would also examine ways to improve 10th Avenue pedestrian connectivity between the Osage St light rail station and Santa Fe Drive.

**Recommendation 2**

This recommendation is less desired but would also be beneficial and possibly faster to achieve.

- In an effort of free up limited walking space the Santa Fe BID would like the removal of façade placed gas meters and an alternative to and/or removal of Xcel Energy light poles.

**Recommendation 3**

This final recommendation is more of a long range plan.

- Alley way redevelopment for the purposes of creating pedestrian friendly, beautified alleys with an alternative trash removal system. This project already has examples to refer to such as the Larimer Square alley study.

\*\* Not Wanted

The Santa Fe BID does not want to be considered for First Friday street closures. It was decided that street closures are a small enough expense to execute at least twice a summer and that recommendation 1 was far more important than anything else.

**BYLAWS:**

Lindi Sinton raised the question about whether it's ok to send someone in her place to board meetings when she is unable to attend. Since there are no bylaws in existence for the BID the board was not clear on how to proceed. It was recommended that we obtain a copy of another BID's bylaws such as East Colfax.

**PRIORITY LIST:**

It was recommended that the original focus group of Rusty, Mark, Cheryl and Andrea reconvene to assemble the priority list now that we have more clarification from the city on their expectations and sample priority lists.

**ADJOURNED:**

The meeting was adjourned at 4:45 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

**NEXT MEETING:**

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, June 16, 2015, 3:00 pm at the office of NEWSED CDC, 901 W 10th Avenue Suite 2A.