

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, May 16, 2017 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Andrea Barela
Cheryl Spector
Rusty Brown
Jack Pappalardo
Macy Dorf

Board Members Not Present

Howard Snyder
Debbie Stoner
Lindi Sinton

Community Members Present

Aubrey Lavizzo
David Moke
Wayne New
Kat Page
Robbie Farschman
David Soloman
Veronica Barela
Carol Mier

Presentation by Councilman Wayne New

Councilman Wayne New gave a presentation about creating a Cultural Transportation System that would circulate visitors around to various art districts and the golden triangle. When more information becomes available we will post it on the SantaFeBID.org website. The BID is in favor of the idea and will provide support if needed.

PS You Are Here Grant

Robbie Farshman has been contracted to facilitate the PS You Are Here grant. So far she has gone door to door explaining the project and the steps leading up to the project's installation in October. [HERE](#) is the flyer that explain details of the project further. Robbie will continue to keep us updated.

GO Bond Process and Updates

According to the BID's intel the Go Bond is still going through its consideration and decision making phase. There have been 3 priority tiers established to categories the Transportation and Mobility

committee's recommendations - tier 1, 2, and 3. Dollar amounts have been loosely assigned to each tier and within the tiers there are categories of A, B, C, D and so on. So far our proposal has been placed in tier 2A. When the committee makes its final recommendation, it will go to Executive Committee who will then make final recommendations to the Mayor. Since May's meeting the Executive Committee released its official recommendation list see it [HERE](#). It was recommended that all the city council aids are given our proposal to share with their councilperson before the Mayor hands off his final recommendations to City Council for vote. Andrea will work on a draft cover letter to accompany the proposals and distribute them before the next meeting in June.

August First Friday

At April's meeting Art District President Amy Phare requested more time to consider the BID's three proposals (see April's minutes for details). Amy was not in attendance but Art District board member David Moke was and reported on behalf of Amy and the Art District. He reported that the Art District has decided to not take a role in this year's August First Friday and agrees to allow the BID to facilities organization and production. The BID agreed and has formed a First Friday committee made up of Andrea, Jack and Macy. The committee will meet and plan prior to June's meeting and update the board on their progress.

Design Standard Guidelines

Andrea raised the Design Standard Guideline issue and sparked discussion about the benefits and challenges of creating and instituting it. Many are concerned that instituting a guideline imposes an "aesthetic" that is not appealing for future developments or current property owners. Others are worried about maintaining the "character" of Santa Fe Drive. Other issues were raised such as; how authority works with guidelines, if it has any also whether it creates a path to landmarking certain blocks. There weren't any final decisions made and discussion was tabled for later.

Reserves

It was recommended that any unused reserves in the BID's bank should be placed into a financial product that could render profits such as a CD or Money Market account. Andrea will research and report back at the next meeting.

Other Business

Aubrey reported on the following upcoming events;

- Armed Forces Day of Service at VOA on May 20th from 9 am to 12pm

Meeting Adjourned

5:00 pm

Next Meeting

June 20, 2017 at 3:00pm - NEWSED 901 W 10th Avenue Suite 2A, Denver CO 80204