

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, March 24, 2015 at 3:00 pm at 901 W. 10th Ave., Unit 2A, Denver, Colorado.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members Present:

Jack Pappalardo
Debbie Stoner
Andrea Barela
Cheryl Spector
Howard Snyder
Rusty Brown

Board Members Absent:

Lindi Sinton

Board Advisors:

Mark Raeburn
Macy Dorf

Members of the Public:

George Lim

CALL TO ORDER:

On behalf of the Board the meeting was called to order at 3:10 pm.

APPROVAL OF FEBRUARY 2015 MINUTES

The board reviewed and approved the meeting minutes from the prior board meeting that took place on February 17, 2015. A motion to approve the minutes was called by Cheryl Spector, seconded by Howard Snyder and approved by all.

PRESIDENT'S REPORT AND FINANCIAL MATTERS:

Police Report on down light pole - On March 7th the light pole on the corner of 9th and Santa Fe Drive in front of the Aztec Theater was hit and destroyed. A police report was filed and Andrea is in the process of filing a claim to have it replaced along with the bollard and broken concrete.

Power Wash - Andrea brought up that the sidewalks and bump outs will require a thorough power washing once the snow has passed. In addition the bump outs may require a new paint job.

Bills - Andrea has begun paying various invoices related to the BID such as utilities, light pole maintenance, watering services, trash and clean up and so on.

PHYSICAL IMPROVEMENT PRIORITY LIST:

After much discussion regarding the physical priority list the board decided that a meeting with members of the city is imperative to clarify how the priorities should be presented. While the board agrees upon various areas of physical improvements the question of the feasibility of transforming traffic flow on Santa Fe and Kalamath remains a matter of contention that must be addressed before priorities can officially be presented. In addition the board is unclear of how the priorities should be presented and whether a consultant should be contracted. Andrea will arrange April's meeting with the board and Jose Cornejos of Public Works and members of his team.

LA ALMA ACTION (LA²):

The board was encouraged to attend the April 9th meeting of La Alma Action. The purpose of the meeting is to regroup original members to see if it is feasible to keep LA² active as an organization. LA² was very instrumental in advocating for the formation of the BID and various La Alma neighborhood issues as a stakeholder collaborative prior to 2014.

NEW BUSINESS:

Andrea presented some drafts of the Santa Fe BID logo. After discussion the proposed logos and its various formats were rejected to pursue a logo more conducive to communicating visually what the Santa Fe BID is. George Lim requested that his team be allowed to submit some logo options at the next meeting, all agreed.

ADJOURNED:

The meeting was adjourned at 5:00 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

NEXT MEETING:

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, April 28, 2015, 4:00pm at the office of NEWSSED CDC, 901 W 10th Avenue Suite 2A at 12 pm.