

## RECORD OF PROCEEDINGS

### MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, June 21, 2016 at 3:00 pm at NEWSED CDC 901 W 10<sup>th</sup> Avenue,  
Suite 2A.

#### **ATTENDANCE:**

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

#### **Board Members Present**

Cheryl Spector  
Howard Snyder  
Lindi Sinton  
Debbie Stoner  
Macy Dorf  
Andrea Barela

#### **Board Members/Advisors Absent**

Jack Pappalardo  
Rusty Brown

#### **Community Members Present**

Kara Basinger  
Aubrey Lavizzo  
Bob Anderson  
Forest Morrison  
Rebecca Landou  
Karen Good  
George Lim  
Councilman Paul Lopez

#### **President's Update:**

- Budget Review – A year to date 2016 budget was presented and reviewed. [CLICK HERE](#) to see them.
- Bump Outs - Andrea reported that the bump outs on the 700 & 800 blocks are currently in the process of getting a new coat of paint.
- Tree Update – The tree replacement project is still in process. Initial quotes from Swingle have come in very high. Andrea requested a list from the city's arborist on companies

who have the proper permits and licenses to remove trees in right of way areas. Debbie agreed to assist with the gathering of new quotes.

- Street Lighting - Macy and Howard reported that they have met with some light design professionals who have demonstrated various ways to increase light on Santa Fe Drive. The suggestions made included; increasing lighting on the façade of businesses and retrofitting the existing black poles with more lights. This may or may not be possible due to the fact that the poles are of different makes and ages. More research is needed on the poles to find out certain specs and compatibility with retrofitting. Andrea connected Howard and Macy with Radiant Lighting for them to gather more information regarding the poles.

Karen Good from Public Works reported that the city is conducting a city wide lighting assessment to examine where more light is needed. Councilman Paul Lopez said his office would be able to advocate for increased lighting in dark areas

### **Motion made to create lighting proposal**

The board motioned and approved a plan for Howard and Macy to move forward with creating a light proposal for Santa Fe Drive. Lindi made 1<sup>st</sup> motion, Cheryl seconded all approved.

- August First Friday Street Closure (Aug 5<sup>th</sup>) - Andrea reported the physical layout for the Aug First Friday street closure. It was expressed to Officer Anderson that there is a problem with street vendors during all First Fridays and that help is needed with license verification and moving people off the sidewalks. Office Anderson said he would look a possibly increasing patrols but also talking to excise and licensing about the issue. Forest with the Art District brought up the possibility of featuring Hand Made Home Made during the August event. Andrea agreed to discuss it further with them at a later date.
- Pole Banners - Jack had requested the board discuss the pole banners. The question was asked if the banners could be used as a selling piece for sponsorship or a way to identify the area. Karen Good suggested we speak to the Department of Community Planning and Development because there are very specific rules about pole banners and advertising. Paul Lopez suggest with banners that we may have to create a “special district” which his office would be interested in sponsoring. For now it was suggest that some of the old banners that are in starting to look ragged be replaced, Andrea will look into the logistics of getting that done.

### **April Event Follow Up:**

Karen Good from the City of Denver’s Office of Public Works (PW) reported on the department’s next steps post Santa Fe BID proposal submission at the April annual meeting. The BID’s request for a traffic study to impose 2 way streets on Santa Fe Drive and Kalamath will need to be put on hold for up to two years in order for an I-25 CDOT study to be conducted in advance of additional traffic studies in the area. PW has submitted a Capital Improvement Program request to the City to conduct a pedestrian and access study to research ways to increase walkability and other connectivity means such as parking, bike lanes and alley way access. This request will also look at 10<sup>th</sup> Avenue connectivity and traffic control. In addition, PW will be moving forward with operational funds for a new designs for 14<sup>th</sup> and Santa Fe Drive improvements.

### **Street Maintenance:**

Various maintenance issues were raised. There is discontent with the condition of the street with complaints of trash especially after First Fridays and weeds, bird droppings on the sidewalk and posters on the poles. It was expressed more attention need to be paid to the northern end of Santa Fe Drive. Andrea said that part of the reason may be due to a staff change at Front Range, she has experience a slower than normal response when these maintenance issues have been raised. Officer Anderson said he would speak to a local business about the pole posters. Andrea said she would express the concerns to Front Range and get them to step up their work.

### **Committee Sign Up**

The four committees that the BID had committed to enact need to be established and begin meeting in between regular BID meetings. The committees are as follows and the following people signed up to serve:

Planning & Physical Improvements - Howard, Macy, George and Cheryl  
Economic Development - George and Aubrey  
Maintenance - Andrea, Aubrey and Debbie  
Administration and Fundraising - Lindi and Andrea

### **Eco - District Summit**

Cheryl brought up the upcoming Eco - District Summit that will be taking place this September in Denver. She would like to get in touch with the local contact for eco districts but suggest that the BID pay for her attendance at the Summit to find ways we can get / leverage funding and really get attention from our local political climate. Most agreed it was a good ideas but that we would discuss it at the next meeting in August.

### **New Business**

The issue of creating an Art District board seat for the BID was raised due to Jack terming off the Art District board and the continued need to have Art District representation. Andrea will talk to the City's Boards and Commissions department to see what the process is for increasing the board and brining on a new member. It will be discussed at the next meeting in August.

### **ADJOURNED**

The meeting was adjourned at 5:15 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

### **NEXT MEETING**

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, August 16, 2016, 3:00 pm at the office of NEWSED Community Development Corporation, 901 W 10<sup>th</sup> Avenue, Suite 2A, Denver, CO 80204.