

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, July 21, 2015 at 3:00 pm at 901 W. 10th Ave., Unit 2A, Denver, Colorado.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members and Advisors Present:

Jack Pappalardo
Debbie Stoner
Andrea Barela
Howard Snyder
Lindi Sinton
Cheryl Spector
Rusty Brown

Board Members and Advisors Absent

Mark Raeburn
Macy Dorf

Members of the Public

None

CALL TO ORDER:

On behalf of the Board the meeting was called to order at 3:10 pm.

APPROVAL OF MAY 2015 MINUTES:

The board reviewed and approved the meeting minutes from the prior board meeting that took place on June 16, 2015. A motion to approve the minutes was called by Howard and seconded by Cheryl and approved by all.

PRESIDENT'S REPORT:

Bump outs - Andrea is moving forward with the bump out planting plan with Front Range Services per the George Lim recommended plan. The installation will take place prior to August 7th in time for the 1st Friday art walk.

August 7th Street Closure - The street closure has been secured for the art walk on First Friday August. The total cost for the barricade plan will be around \$2,800 plus costs for insurance and security guards. The board agreed that food trucks should have to pay a \$100 fee to be located in the center of the closed intersections or in the middle of Santa Fe Drive away from the curbs in front or on the sides of businesses. It was mentioned that there might be some sponsorship dollars available through the city since the closure coincides with Denver Days, Andrea to look into.

Power Washing - A power washing and degumming took place in July on the East side of Santa Fe Drive on the 900 block sidewalk. The gum has been removed but has left a stain which will eventually wear off over time with weather and more power washings.

Gas Meters - Based on last month's correspondence on the gas meter situation with Karen Good (see June minutes) Andrea will be contacting her to pursue next steps.

Decorative Tree Lights - Andrea to get bids for lighting alternatives and solar options.

June Art District Board Meeting - George Lim gave a presentation at the June Art District board meeting that entailed various placemaking recommendations such as directories, signage and a bump out mural project. These ideas will need to be adopted by both the BID and the Art District to begin the process of proposing these projects to the city and possible funders. Both groups will need to work together on this effort.

LOGO REVIEW:

Andrea presented George Lim's final logo designs and possible color schemes. The board decided to use the design in "Appendix 1" but has not finalized a color scheme. Recommendations on color were made and will be communicated to George before the next meeting.

MANUAL REVIEW:

Jack reviewed the BID Manual that was presented at June's meeting. [CLICK HERE](#) to view the Manual. Jack reported that the manual gives a good statutory review of BID state guidelines and recommended we adopt it as our operating procedures/by laws. Members of the board requested more time to review it before we move to vote.

PRIORITY LIST:

The original priority list focus group of Rusty, Mark, Cheryl and Andrea met on July 15th. Mark created a first draft of the list, [CLICK HERE](#) to view. The group will meet again in August to further build upon this 1st draft. It was recommended that one of the points of the list should be a traffic study and crosswalks and that in the near future we should have a retreat to establish our mission and vision statements. Others recommended getting in touch with Councilman Paul Lopez and the Councilmember At-Large to alert them of this work and invite them to future meetings. It is important to have their support for advocacy and city dollar allocation. We also must talk to OED about possible Community Development Block Grants (CDBG) currently available or when they become available. Rusty recommended talking with Dan Shaw and the Downtown Denver Partnership about their process for creating a priority list.

ADJOURNED:

The meeting was adjourned at 4:52 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

NEXT MEETING:

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, August 18, 2015, 3:00 pm at the office of NEWSSED CDC, 901 W 10th Avenue Suite 2A.

