

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, December 1, 2015 at 3:00 pm at NEWSED CDC 901 W 10th
Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members and Advisors Present:

Debbie Stoner
Andrea Barela
Macy Dorf
Rusty Brown
Cheryl Spector
Howard Snyder
Jack Pappalardo

Members of the Public Present

Mark Chase
Aubrey Lavizzo
John Peters
Tim Carrera

Board Members and Advisors Absent

Lindi Sinton

CALL TO ORDER:

On behalf of the Board the meeting was called to order at 3:10 pm.

PUBLIC BUDGET HEARING:

Andrea began by opening up the public budget hearing and reviewing rules for conduct. Copies of the budget were circulated. [CLICK HERE](#) to see budget. The following main comments were made by members of public;

- An objection was made about the assessment tax. Complained that it is too high and wants to see;
 - Snow removal
 - Vibrant Santa Fe Drive, a better retail corridor
 - Slower traffic
 - Better pedestrian traffic

- Incentives - marketing
- Better ROI
- Suggestions were made on maintenance and the 1st Friday street closures including; better tree trimming, long street closure to the north of Santa Fe Drive.
- Other suggestions were made on communication. Most would like to see the monthly minutes and meeting announcements sent via email from now on.

2016 BUDGET RESOLUTION ADOPTION:

Upon further discussion and public recommendations a motion was made to adopt the 2016 proposed budget as amended. First motion was duly made by Rusty Brown, seconded by Cheryl Spector, and unanimously approved. The Board approved the Resolution as presented.

RESOLUTION TO FREEZE THE ASSESSMENT DATA:

Upon further discussion a motion was made to freeze the assessment data. First motion was duly made by Cheryl Spector, seconded by Howard Snyder, and unanimously approved. The Board approved the Resolution as presented.

RESOLUTION TO ADOPT ASSESSMENT ROLL:

A motion was made to adopt the assessment roll. First motion was duly made by Debbie Stoner, seconded by Jack Pappalardo, and unanimously approved. The Board approved the Resolution as presented.

PRESIDENT’S UPDATE

- December events update - Andrea reminded everyone of Luminarias de Santa Fe on December 11th. The BID is the sponsor/producer which will enable the hiring of Mariachis, a Santa Claus, Aztec dancers and cover miscellaneous costs.
- Budget Review - An end of November budget was reviewed Andrea discussed the remainder of costs to be paid at the end of the year.
- P.S. You are here update - Andrea reported that the four proposals that were submitted for the PS You Are Here grant declined.

SURVEY RESULTS REVIEW:

On November 15th a survey was emailed out to property and business owners. The results were reviewed and discussed. [CLICK HERE](#) for the survey results.

ADJOURNED:

The meeting was adjourned at 5:10 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

NEXT MEETING:

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, January 19, 2016, 3:00 pm at the office of NEWSED Community Development Corporation, 901 W 10th Avenue, Suite 2A, Denver, CO 80204.