

**RECORD OF PROCEEDINGS
MINUTES OF A REGULAR MEETING
OF THE BOARD OF DIRECTORS OF
SANTA FE BUSINESS IMPROVEMENT DISTRICT**

HELD: Tuesday, August 30, 2016 at 3:00 pm at NEWSED CDC 901 W 10th Avenue, Suite 2A.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members/Advisors Present

Cheryl Spector
Howard Snyder
Lindi Sinton
Debbie Stoner
Macy Dorf
Andrea Barela
Rusty Brown
Jack Pappalarado

Community Members Present

John Peters
Forest Morrison
George Lim
David Griggs
Fatima
Allison Crabtree
Aubrey Lavizzo
Paul Zamora
David Soloman

LPNA Historic Landmark Survey Overview

David, Fatima and Allison presented the LPNA's initiative to apply for a grant from the Denver Historic Society to conduct a survey of area residents to gauge interest for malizing a set of design standards for the goal of creating neighborhood identity. The identified area is from Mariposa to Kalamath between 10th and 14th. Important facts; the designation would not change zoning standards, the idea would be to preserve workforce roots in La Alma, a consultant would be hired to determine the scope. For a full description please see the attachment.

Motion for a letter of support for LPNA for their application to Historic Denver

1st motion to support by Lindi and 2nd by Cheryl, all were in favor.

Budget Review

Andrea reviewed the year to date budget. See the below appendix. It was pointed out that the revenue is short due \$18,983 still owed in assessments.

Maintenance Review

Andrea reported on maintenance progress. A new cleaning contractor was secured to replace Front Range Services. The new group is managed by Jose Hernandez. Their scope of work is the same as Front Range. Several irrigation leaks have been fixed and several trees are set for replanting by the city. Several blue bulbs have been replaced and we are still waiting on the pole replacement on the 700 block. Andrea recommended that we seriously consider replacing trash cans next year.

August 1st Friday Overview

Andrea reported on the outcome of the August First Friday street closure. The beginning part of the street closure was rocky due to the fact that Colorado Barricade was nearly 30 minutes late which caused a lot of people to lose their patience. Since the barricade strike occurred later than usual some people took it upon themselves to move the barricades themselves. Members from the city's traffic division and department of special events were there and witnessed random people moving the barricades and took pictures. They requested a meeting with Andrea but canceled for a later date. Andrea will report on the outcome of that meeting.

The issue of how to make First Friday beneficial to the entire corridor was raised and suggested it be taken up with the Economic Development Committee. Many suggestions were made for consideration such as closing the entire corridor and requesting an earlier closing time from the city. Also it's important to find a way to work better with the Art District during pre-planning. Most expressed the desire to not have high costs associated with the closure.

Motion to abstain from closing the street for November First Friday

First motion made by Lindi Sinton and seconded by Jack Pappalarado. All board members in favor.

Luminarias

Luminarias is planned for the second Friday of December the 9th. Andrea requested \$1,000 be used from the budget to help pay for more luminarias and entertainment for the night. It was suggested to supplement the electric luminarias that we create paper bags with individual battery operated tea lights. Andrea will look into cost.

Committees

The four committees that the BID had committed to enact need to be established and begin meeting in between regular BID meetings. The committees are as follows and the following people signed up to serve:

Planning & Physical Improvements - Howard, Macy, George and Cheryl

Possible action – look into creating a special district for pole signage

Economic Development – George, Aubrey, Andrea, Jack, Jon

Possible action – Stay in loop with Karen Good, discuss First Friday, general marketing efforts, and Luminarias

Maintenance - Andrea, Aubrey, Debbie, George

Possible action – review and implement maintenance goals for remainder of year

Administration and Fundraising – Lindi, Cheryl, Andrea

Possible action – PS you are here grant

VOA Shelter

Lindi presented on VOA's new initiative to provide cots and overnight shelter for 60 women during the winter. VOA is located on the 1200 block of Santa Fe Drive. She explained that the City has closed their

shelter and it has left a void for services to homeless women. VOA has experience in shelter programming and will hold a public hearing with the zoning department. This is intended to be a permanent program. Attached is a full explanation of the program's case statement.

Meeting Adjourned

5:00 pm

Next Meeting

October 18, 2016 at NEWS ED CDC 901 W 10th Ave Suite 2A