

RECORD OF PROCEEDINGS

MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS OF SANTA FE BUSINESS IMPROVEMENT DISTRICT

HELD: Tuesday, August 18, 2015 at 3:00 pm at 901 W. 10th Ave., Unit 2A, Denver, Colorado.

ATTENDANCE:

A regular meeting of the Board of Directors of Santa Fe Business Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Board Members and Advisors Present:

Jack Pappalardo
Debbie Stoner
Andrea Barela
Howard Snyder
Lindi Sinton
Cheryl Spector
Rusty Brown
Macy Dorf

Board Members and Advisors Absent

Mark Raeburn

Members of the Public

George Lim
Laura Decker

CALL TO ORDER:

On behalf of the Board the meeting was called to order at 3:10 pm.

APPROVAL OF MAY 2015 MINUTES:

The board reviewed and approved the meeting minutes from the prior board meeting that took place on July 21, 2015. A motion to approve the minutes was called by Cheryl and seconded by Lindi and approved by all.

PRESIDENT'S REPORT:

Bump outs - The bump outs were planted in the week leading up to 1st Friday in August. The pots were also supplied a drip line and filled with soil but no plants. It was suggested that the planting of the pots take place in the spring of 2016 to create a community engagement event. It was also decided that the BID would pursue decorating one "test" bump out with an art decal to see how it holds up over the winter.

August 7th Street Closure - The street closure took place on 1st Friday August and was a huge success in terms of public feedback. The board discussed ways to have closures more often and potentially do one more this year in November. The food trucks posed a problem due to their permits on 9th Avenue. Also

many showed up the day of and squatted their spots. This piece of the street closure needs to be organized better. Andrea and Macy will talk to Mark Lomax at the City to discuss the food truck issue. It was decided that a separate committee should be formed to work on another 1st Friday street closure for November. The committee will be made up of Jack, Laura, Macy and Howard.

Budget Review - Andrea circulated the year to day budget [CLICK HERE](#) to see it. There were questions raised about the cost of the blue light bulbs. They seem to be going out quicker than they should and it was thought that they were supposed to be free. Andrea will research. The BID is due to submit a 2016 forecasted budget to the City by September 30.

Gas Meters - Karen Good has sent another update regarding the gas meters. [CLICK HERE](#) to see her email correspondence with Kirk Scheitler at Xcel Energy. Basically any relocation of the gas meters would end up costing the property owners. Also Xcel states various issues regarding the complexity of meter relation as described in the email and in [THIS DOCUMENT](#) and [THIS DOCUMENT](#).

LOGO REVIEW:

George Lim reviewed the logo design and re-proposed incorporating more the original elements from the 1st design, after much discussion and further recommendations George will re-present with additional color schemes at a future meeting.

ART STREET NEA GRANT & 10th AVENUE CONNECTIVITY:

Jack and Macy presented on the newly awarded NEA grant to Art Street. [CLICK HERE](#) to see the official press release. Macy recommended that the October meeting of the BID be held in conjunction with La Alma Action and representative from Art Street to explain the grant and possibly collaborate to create a Kalamath crosswalk to improve 10th Ave connectivity.

RESOLUTION TO ADOPT BID MANUAL:

The BID manual that was presented in previous meetings and reviewed thoroughly and recommend by Jack was approved as the Santa Fe BID's official operation manual. [CLICK HERE](#) to view the Manual. A motion to approve was made by Debbie and 2nd by Lindi, all approved.

BOARD RETREAT:

It was decided that a board retreat for the BID is needed to identify our mission and vision statements as well as identify a new budget for the upcoming year. The date of September 21 for a period of 4 hours in the afternoon was approved. Cheryl will look into finding a facilitator to run the retreat.

PRIORITY LIST:

A meeting of the priority list group will take place between August and the next meeting, updates will take place at September's meeting.

NEW BUSINESS

The Yard is having an open house on September 17th.

ADJOURNED:

The meeting was adjourned at 5:10 pm.

The foregoing minutes constitutes a true and correct copy of the minutes of the above referenced meeting and was approved by the Board of Directors of the Santa Fe Business Improvement District.

NEXT MEETING:

The next meeting of the Santa Fe BID Board of Directors will take place on Tuesday, September 15, 2015, 3:00 pm at the office of NEWSED CDC, 901 W 10th Avenue Suite 2A.